

Martin Del Campo / Bob Esparza / Antonia Escobar Prizes

Academic & Creative Excellence

November 2, 2012



& Antonia Escobar Prizes

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AGENDA

- Welcome: CASA / CASAalumni
- Background on the Prizes
- Award Criteria & Process
- Prize Donors
- Awards
- Pictures / Interviews
- Food & Refreshments



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Your Hosts

- Jennifer Wolch, Dean CED
- Joaquin Ugalde / Izvet Paz, CASA Co-chairs CED

Your CASA Alumni MCs

Roy Hernández, Charles Higueras



Martin Del Campo, Bob Esparza & Antonia Escobar







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Martin Del Campo Graduate Prize

Del Campo & Maru San Francisco, CA **Professor, Architecture.** CED, UC Berkeley

"a San Francisco architect (for 50 years) whose firm had a hand in some of the region's largest projects. ... Mr. Del Campo had an immigrant's appreciation for the importance of business success."











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Bob Esparza Undergraduate Prize

UC Berkeley BA Arch '72



"That next quarter, January 1971, there was announcement posted in Wurster Hall, inviting Chicano students to a meeting to discuss forming a new student group . . . From there, CASA became what you know of it today. Bob Esparza was definitely the guiding force behind CASA in the early days, and served as a liaison between the group and the college very effectively."

Thomas Sanchez. CASA History / CASAalumni Website

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Antonia Escobar Memorial Prize Women in Design

Established by Charles Higueras, FAIA BA Arch 78, UC Berkeley CED M Arch 81, UC Berkeley CED



Antonia Escobar was the maternal grandmother of *Mr.* Higueras, who as an immigrant from El Salvador helped raise Charles and his sisters.

This award recognizes woman studying at CED in honor of the strong and inspirational women throughout Charles' life - his grandmother, mother and wife. This prize is awarded to women in all areas of study at CED for academic achievement and professional promise.

Applicant Review Process





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Application Info



Eligibility:

- Enrolled as full time undergrad / graduate student in current year.
- Enrolled in any CED program: Arch., City & Regional Planning,
 Arch. & Environ Planning or
 - L. Arch. & Environ. Planning or Urban Design
- Come from socially / economically challenged community.
- Will pursuit a teaching career.
- Registered & have 2 projects
 posted on CASAalumni Website

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Application Info



Narrative statement:

- Background
- Reason for studying at CED
- Participation with CASA / other student organizations
- Contributions to CED or economically challenged communities
- Plans for the future: degree(s), your "design" or "plan" for your life and career

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Criteria



Criteria to evaluate applications:

- Samples of Student Work
- Narrative Statement
- Economic Need
- Participation with CED student organizations and/or community
- Contributions made to CED
- Professional or academic promise



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Evaluation Process

| COMPILED SCORE | COMPILED SCORES | | | | | | | | | | | | | | |
|---|---------------------|--------------------|-------------------|----------------------|-------------------|-------------------|---------------------|-------------------|--------------------|---------------------|-----------------|---------------------|--------------------|---------------|--|
| Scoring Values | Can | didate | es | * | | | * | Celeste | ue | vin | 6 | aquin | Inuel | Lesliel | |
| 20: Excellent 15: Very Good 5: Good 0. Needs Improvement | 1 Alcantar, Issac * | 2. Andrade, Ramiro | 3. Barajas, Jesus | 4. Cardenas, Cecilia | 5. Cisneros, Ivan | Alicholae, Luis * | 7. Orozco, Albert * | 8. Rodriguez, Cel | 9. Rodriguez, Ivan | 10. Siliezar, Edwin | 11 Tenorio, Ana | 12. Ugalde, Joaquin | 13. Valdrz, Manuel | 14. Valencia, | |
| Evaluators 1. Viviana Arellar 2. Roy Hernande 4. Oswaldo Lop 5. Carlos Rodrin Total Scores | ez guez | | | | | | | | | | | | | | |

- Apps reviewed by CED alumni
 - 1 Architect, 1 Developer, 1 Technologist
- Each committee member scored each application independently
- Weighted scores were applied:
 - 20: Excellent / High
 - 15: Very Good / Medium
 - 5: Good / Low
 - 0. Needs Improvement / None
- Scores were compiled and reviewed collectively by the committee
- Awards assigned objectively



Prize Donors







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Jeannie Gomez Program Manager Facilities Planning & Development **Sutter Health** Oakland CA GomezJ@sutterhealth.org

BA Arch '94 CED, UC Berkeley

\$ 50 Donation



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DRA, Inc.

Dionisio Marquez Vice President **Del Richardson & Associates Inc** Inglewood dmxx07@yahoo.com

BA Arch '94 CED, UC Berkeley

\$ 50 Donation







Alameda Corridor Los Angeles



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Celeste Rodriguez Junior Designer **HKS** Los Angeles

M Arch '12 USC BA Arch '09 CED, UC Berkeley

\$ 50 Donation





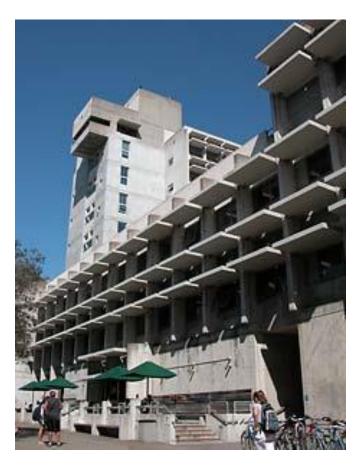
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Jose Gutierrez

BA Arch, UC Berkeley

\$ 100 Donation







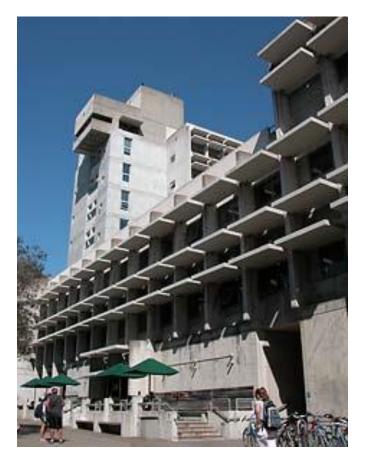
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Fred Antilano phred3@yahoo.com

M Arch '75 CED, UC Berkeley BA Arch '73 CED, UC Berkeley

\$ 100 Donation Member: Alumni of Color





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ក BERKELEY

ENVIRONMENTAL DESIGN

Susan Hagstrom, Director Office of Undergraduate Advising **CED, UC Berkeley** hagstrom@berkeley.edu

MA Educational Psychology, University of Minnesota '92 BA Psychology / English, St. Olaf College '83

\$100 Donation











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Community Design Center

Charles Turner Director **Community Design Center** San Francisco hn3782@earthlink.net

M Arch BA Arch

\$ 100 Donation Member: Alumni of Color





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David R, Diaz

Author diazrdavid@yahoo.com

MA City and Regional Planning, Cornell University BA Spanish Virginia Tech

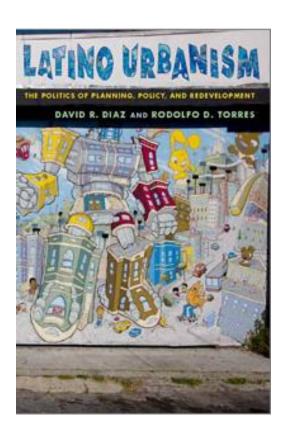
Martin Del Campo . Bob Esparza

\$100 Donation



Barrio Urbanism Chicanos, Planning, and American Cities

David R. Diaz





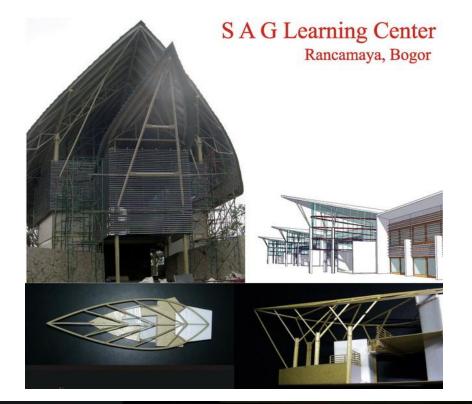
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Antonio H. Risanto, Architect / Planner **Green Triaco** Sanur, BALI, Indonesia antoniodesk2012b@gmail.com

MA Urban Design '81 MIT M Arch '75 CED UC Berkeley BA Honors Arch '72 UC Berkeley **\$ 100 Donation**







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ERS Design-Build

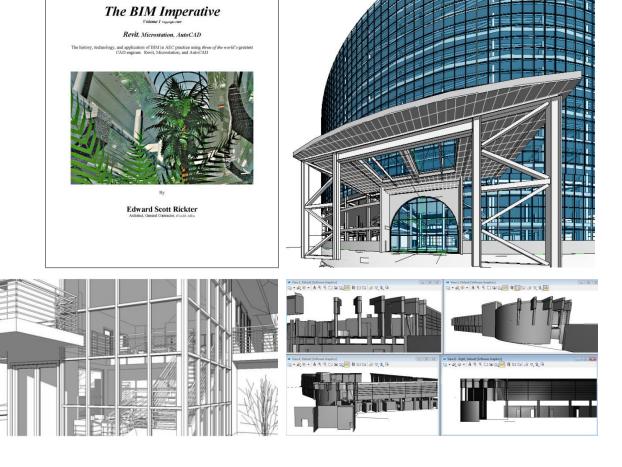
Architecture, Design-Build, Finance

Edward Scott Richter AIA, NCARB, GC, MBA ERS Design-Build General Contractor School

Lon Beach erickter@charter.net

MBA, Cal State University Long Beach BA Arch, Cal Poly, San Luis Obispo

\$125 Donation





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Sara Ishikawa Berkeley, CA

ssi@berkeley.edu

Professor Emerita, Architecture UC Berkeley

BA Arch '63, CED UC Berkeley

\$ 200 Donation Member: Alumni of Color









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David Esparza President / CEO CAL INC desparza@cal-inc.com

Asbestos Contractor Supervisor '09 CSU Sacramento MA Criminal Justice '82 BA Criminal Justice '75

\$ 250 Donation Bob Esparza's Brother







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CITY OF BERKELEY

Kathryn Hoover, Esq. Housing Services Manager **City of Berkeley** Berkeley, CA khoover@ci.berkeley.ca.us

A. B. Mathematics, Immaculata College M Arch, CED UC Berkeley JD, UC Berkeley

\$ 500 Donation Member: Alumni of Color







Top L: David Brower Center for Environmental & Social Justice Top R: Harmon Gardens Apts for Homeless Youth Aging out of Foster Bottom: Ed Roberts Campus



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Charles Higueras, FAIA Project Manager **San Francisco Dept. Of Public Works** San Francisco, CA

M Arch '81 CED, UC Berkeley BA Arch '79 CED, UC Berkeley

\$ 500 Donation Antonia Escobar Memorial Prize

City & County of San Francisco, Justice Facilities Improvement Program







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Information Systems Intelligently Applied

Roy R. Hernandez President / CEO **ThirdWave Corporation** Los Angeles, CA ThirdWaveCorp.com

M Arch '78, CED, UC Berkeley BA Arch '76, Honors, CED, UC Berkeley

\$1,000 Donation









Prize Recipients





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Silvia Perez BA Architecture '13

Merit Award \$200

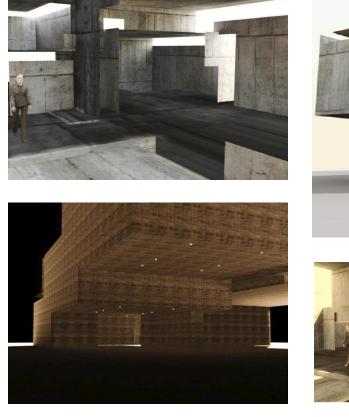




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Formwork, Space, and Mortar Arch 100A: Prof. Ron Ronald









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Izvet Paz BA Architecture '13

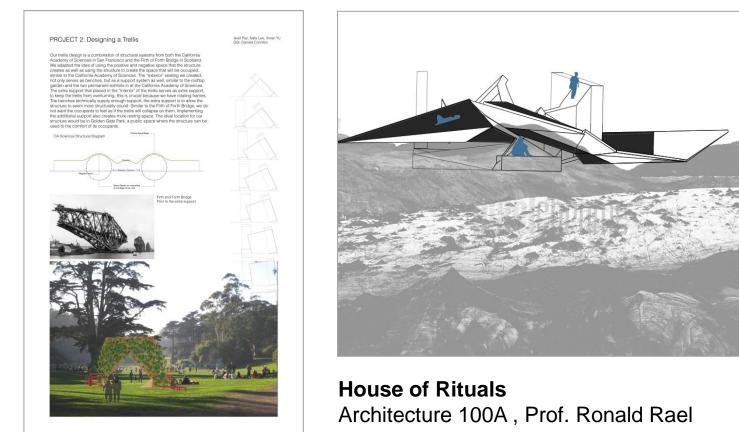
Antonia Escobar Women in Design Prize \$500



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Designing a Trellis Architecture 150, Prof. Black



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Ana Tenorio BA L. Architecture '12

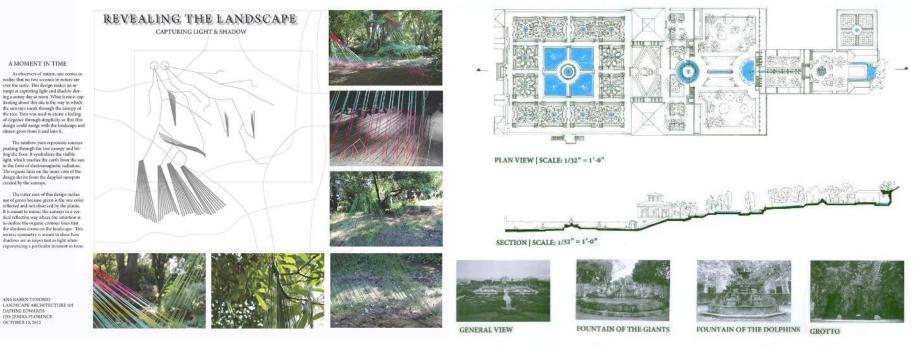
Bob Esparza Undergraduate Prize \$600



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The Unseen Landscape: An Installation Landscape Architecture 101, Prof.



Precedent Study in Landscape Architecture Landscape Architecture 101, Prof.

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Abigail Muñoz BA Urban Studies '13

Bob Esparza Undergraduate Prize \$600



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Emerging Soundscapes - Tijuana's Changing Reputation in the 21st Century ENV DES 195 - Senior Thesis, Prof. Raymond Lifchez



Although there is a lot of research on vernacular architecture and the borderlands, nightlife spaces have generally been overlooked by these two disciplines. However nightlife spaces, particularly in Tijuana, have played an integral role in the history, development and reputation of border cities. For most of its existence Tijuana has been recognized as an infamous center of vice. This is because the city, especially its downtown, has always developed around and depended upon "sin" tourism. For more than a century this form of tourism unfolded along Avenida Revoluci?n (Revolution Avenue).

However, over the past decade tourism along Revolution Avenue has significantly decreased as a result of increased border security post 9/11, the war on drugs, and the recession. More than sixty percent of the businesses on this street closed by 2009. Because Avenida Revoluci?n is central to the development and history of Tijuana, many viewed the waning of Avenida Revoluci?n as a sign of Tijuana's permanent decline. However, a closer look shows that the city is not declining but rather transforming. Avenida Revoluci?n may no longer be prominent but Calle Sexta (Sixth Street) is now the most vibrant entertainment zone of Tijuana. Unlike Avenida Revoluci?n, Calle Sexta has become internationally recognized for its new spaces that are designed for and supported by the local population.



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Casena Campbell

Master Landscape Architecture '15 CED, UC Berkeley

Martin Del Campo Graduate Student Prize \$600



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Personal Artwork: Kansas City Pen / Ink on Mylar



Reverse Engineering LA 134B Prof. Karl Kullmann

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Lisbeth Mora

Master Architecture '13 Columbia B Arch '09 CED, UC Berkeley

Martin Del Campo Graduate Student Prize \$600



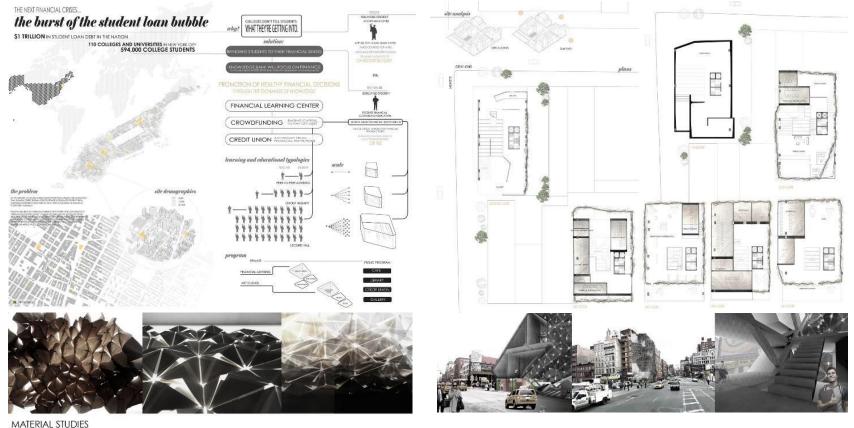


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Student Loan Bank: Core Studio II

Prof. Mabel Wilson



COPEEE THERS AND BRISTOL APERTURES SERVED AS INITIAL EXPLORATIONS FOR TRANSLUCENCY AND FILTRATION. THESE APERTURES BECAME A SECONDARY SKIN EXPLORED THROUGH PROGRAM AND UGHT FILTRATION.



A special shout out to:



Michael Hernandez



Taylor Rainbolt

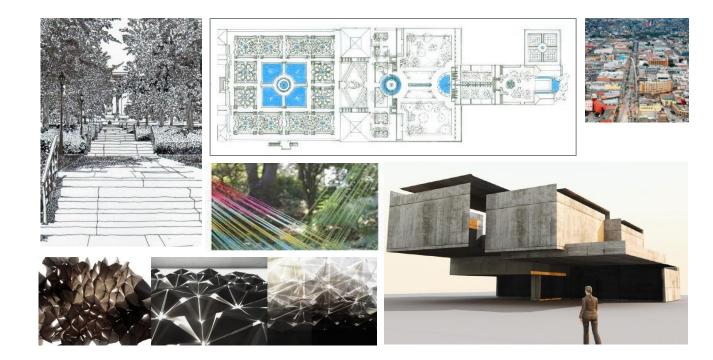


Lauren Hernandez

- Dean Jennifer Wolch & Susan Hagstrom, Director, CED Office of Undergraduate Advising
- Friends of CASA donors who did <u>not</u> attend CED
- CED Alumni of Color / CASA Alumni for all the love and support!
- Lauren Hernandez, ByDESIGN Staff Writer
- Michael Hernandez, ByDESIGN Staff Photographer & Taylor Rainbolt, Contributing Photographer, both who came from Los Angeles to shoot the event
- All CASA / CEDSOC members and guests who attended!







Thanks for supporting the Dream!





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