



## **Martin Del Campo / Bob Esparza Prizes**

Academic & Creative Excellence

April 20, 2012

# **CASA**alumni

College of Environmental Design, UC Berkeley



Martin Del Campo

Bob Esparza Prizes

A c a d e m i c & C r e a t i v e E x c e l l e n c e

## AGENDA

- Welcome: CASA / CASAalumni
- M. Campo & B. Esparza
- Antonia Escobar Memorial Prize
- Applicant Review Process
- Prize Donors
- Awards
- Pictures / Interviews



**CASA**alumni

College of Environmental Design, UC Berkeley

# Martin Del Campo & Bob Esparza



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## Martin Del Campo

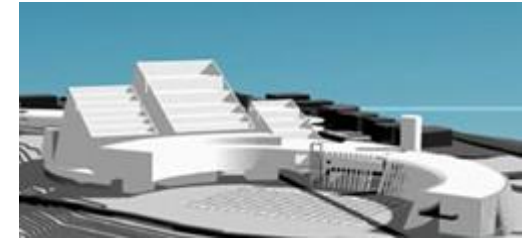
Del Campo & Maru

San Francisco, CA

**Professor, Architecture.**

CED, UC Berkeley

*“ . . . a San Francisco architect (for 50 years) whose firm had a hand in some of the region's largest projects. . . . Mr. Del Campo had an immigrant's appreciation for the importance of business success.”*



Martin Del Campo



Bob Esparza Prizes

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**Bob Esparza**

UC Berkeley  
BA Arch



*“That next quarter, January 1971, there was announcement posted in Wurster Hall, inviting Chicano students to a meeting to discuss forming a new student group . . . From there, CASA became what you know of it today. Bob Esparza was definitely the guiding force behind CASA in the early days, and served as a liaison between the group and the college very effectively.”*

*Thomas Sanchez. CASA History / CASAalumni Website*

Martin Del Campo



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New Prize:  
**Antonia  
Escobar  
Memorial  
Prize**  
Women in  
Design

### **Charles Higuera's Professional Bio**

- **City & County of San Francisco**, Dept. of Public Works, Proj. Manager
  - Justice Facilities Improvement Program
  - Earthquake Safety / Emergency Response Bond Program (\$412.3 M)
- **VBN Architects**, Director, Educational Facilities Group (05 – 08)
- **Chong Partners**, Director of Educational Group (88 – 05)
- **Reid & Tarics Architects**, Project Architect (85–88)
- **Rasmussen Ingle Anderson Architects**, Draftsperson (82–85)
- **Community Design Center**, Intern (78–79)
- **John Sanger & Associates**, Intern (78–79)
- **Arana, Orrego, Torres Architects**, Intern (77–79)

**AIASF**, Past Chapter President (04)

**AIACC**, (California Council), Past Board Member (01–05)

### **Non-Profits, Boards & Foundations**

**St. Mary's Medical Center Foundation**, Vice-chair, Board of Dir. (04–12)

**Friends of the SF Public Library**, Member, Board of Dir. (11–12)

**Urban Libraries Council**, Past Chair (01–08)

**San Francisco Public Library**, Former Commissioner (96–08)

**DSA Advisory Board**, Architect-Board Member (99–07)

**Mission Housing Development Corp.**, Member, Board of Dir. (90–95)

# Applicant Review Process



**CASA**alumni

College of Environmental Design, UC Berkeley

Martin Del Campo



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## Application Info

Martin Del Campo / Bob Esparza Prizes  
Student Application Form

Application Form: Spring 2012

Instructions:  
Thanks for applying for the Del Campo / Esparza Prizes. You must provide the following:

1. Educational / Personal information
2. Calculate a list of your projects and narrative on the website for your application
3. Provide a minimum of your most outstanding 2 CED projects
4. Provide a minimum of your most outstanding 2 CED projects

All low income / LGBT students of color are eligible and encouraged to apply. If you have participated in any of the past you can apply again as long as your projects and narrative are different. Your projects **must be posted** to the CAS Alumni website for your application to be considered. **Applications are due by April 15, 2012.**

Add your name to the end of this document file name and email back to [cas@casalumni.com](mailto:cas@casalumni.com)

Educational / Personal Information:  
Name: (Circle Rodriguez)  
Major: (Business / Mech / etc)  
Graduation: (2009/2011)  
City/Country: (Fairfield, CA)

Narrative:  
Provide a written response to the following questions, either question by question or in the narrative. There are no right / wrong answers. Be honest, we want to know the real you.

- Tell us a little about your background.
- Reason for studying architecture.
- Participation with CASA.
- Contributions made to CED, your community, or other.
- Where you see yourself in 5 years.

(Type your narrative on the next page. Use as much space as you need)

CASA Alumni Website  
CED CAS Alumni Prizes, Appl Form

- **Eligibility:**
  - CED students for 1 semester min.
  - All CED departments / majors
  - Low income, LGBT students of color
- **Narrative statement:**
  - Reason for studying design
  - Participation with CASA
  - Contributions to CED, your community, or other
  - See yourself in 5 years
- **2 projects on CASAlumni website**



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## Evaluation Process

COMPILED SCORES

Scoring Values		Candidates																		
20:	Excellent	1	Alcantar, Issac *																	
15:	Very Good	2	Andrade, Ramiro																	
5:	Good	3	Barajas, Jesus																	
0:	Needs Improvement	4	Cardenas, Cecilia *																	
		5	Cisneros, Ivan Nicholas																	
		6	Ochoa, Luis *																	
		7	Orozco, Albert *																	
		8	Rodriguez, Celeste																	
		9	Rodriguez, Ivan																	
		10	Sillezar, Edwin																	
		11	Tenorio, Ana																	
		12	Ugalde, Josquin																	
		13	Valdrz, Manuel																	
		14	Valencia, Lestiel *																	
Total Scores																				

- **Apps reviewed by CED alumni:**
  - 1 Architect, 1 Developer, 1 Designer, 1 Technology
  - 1 woman and 3 men
- **Each scored apps independently**
- **Weighted scores were applied:**
  - 20: Excellent
  - 15: Very Good
  - 5: Good
  - 0. Needs Improvement
- **Scores were compiled and awards objectively assigned**

# Prize Donors



**CASA**alumni

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**B a b e t t e J e e - A R C H I T E C T**

Babette Jee, Principal  
**Babette Gee Architect**  
Berkeley, CA  
bjee@earthlink.net

**CED UC Berkeley**  
BA Arch '76

Member: Alumni of Color

**\$ 50 Donation**



Sankofa House, Ursula Sherman Village  
Shared Housing for Families in Transition,  
Berkeley, CA  
Featured in the Build it Green Home tour.



Community Center for two non-profits.  
LEED Platinum



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**diseno**

Maritza Delgadillo, Principal, LEED

**Diseño**

San Francisco, CA

maritza@diseno-sf.com

**CED UC Berkeley**

BA Arch '76

M Arch '78

Member: Alumni of Color

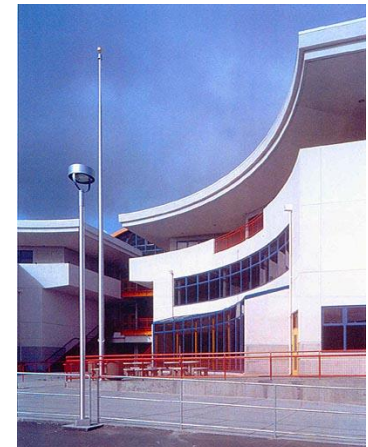
**\$ 100 Donation**

Top L: La Playa Apartments. San Francisco

Top R: San Mateo High School, San Mateo

Low L: Cesar Chavez Elementary, Oakland

Low R: John O'Connell High School, San Francisco





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**Zimmerman + Associates**

Gerardo Guzman  
**Zimmerman and Associates**  
Sausalito, CA 94965  
gerardo@zmanarch.com

**CED UC Berkeley**  
BA Arch '11

**\$ 100 Donation**

Top: Phoenix Commons Senior Co-housing,  
Oakland  
Bottom L: Manzanilla Place Multi-family Housing,  
Monterey, CA  
Bottom R: Coastside Senior Housing, Half Moon  
Bay, CA



multi-family housing\_monterey, ca\_120 units\_begins construction summer 2012



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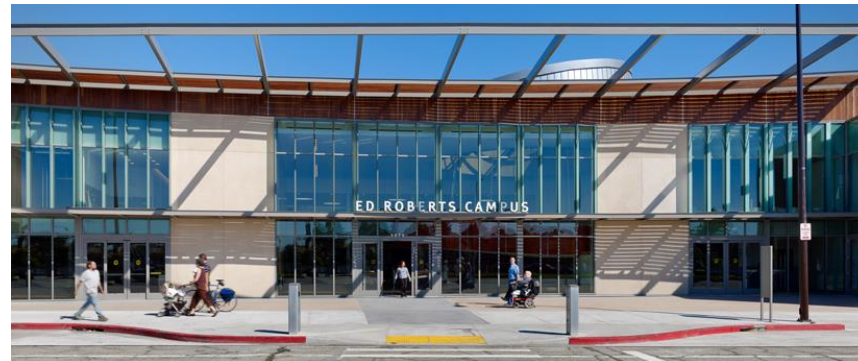
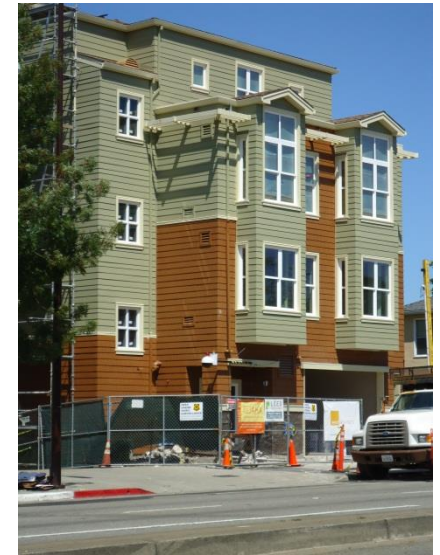
A c a d e m i c & C r e a t i v e E x c e l l e n c e

# CITY OF BERKELEY

Kathryn Hoover, Esq.  
Housing Services Manager  
**City of Berkeley**  
Berkeley, CA  
khoover@ci.berkeley.ca.us

**Immaculata College**  
A. B. Mathematics  
**CED UC Berkeley**  
M.Arch.  
J.D.

**\$ 100 Donation**  
Member: Alumni of Color



Top L: David Brower Center for Environmental & Social Justice  
Top R: Harmon Gardens Apts for Homeless Youth Aging out of Foster  
Bottom: Ed Roberts Campus



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Viviana Arellano  
**Rodriguez Associates,  
Architects & Planners**  
San Diego, CA  
ra-architects.net

**CED UC Berkeley**  
M. Arch '97  
BA Architecture '94

**\$ 200 Donation**





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Daniel Esparza  
President, **Kingston  
Environmental Services, Inc**  
GM, **Sealaska Constructors**  
Dan.Esparza@seakcon.com



**UC Davis**  
BS Environmental Biology &  
Management

**Clark Atlanta University**  
Business Executive Program  
Business Administration

**\$ 250 Donation**  
*Bob Esparza's Son*



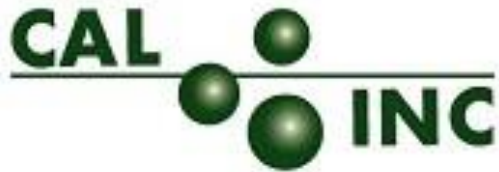


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David Esparza  
President / CEO

**CAL INC**

desparza@cal-inc.com

**Asbestos Contractor**

Supervisor '09

**CSU Sacramento**

MA Criminal Justice '82

**CSU Sacramento**

BA Criminal Justice '75

**\$ 250 Donation**

*Bob Esparza's Brother*





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Bob Esparza Prizes

A c a d e m i c & C r e a t i v e E x c e l l e n c e



Joe Esparza  
President / CEO  
**All-Cal Insurance Agency**  
Roseville, CA  
joe@all-calinsurance.com

**Sacramento State**  
BA Business Administration

**\$ 250 Donation**  
*Bob Esparza's Brother*



**Specializing in  
Religious & Non-Profit**

comprehensive understanding  
of the requirements and challenges  
facing non-profit corporations

[Service Details](#)



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Charles Higuera, FAIA  
Project Manager  
**San Francisco**  
**Dept. Of Public Works**  
San Francisco, CA

**UC Berkeley**  
M Arch '81  
BA Arch '79

**\$ 500 Donation**  
**Antonia Escobar**  
**Memorial Prize**

City & County of San Francisco,  
Justice Facilities Improvement Program





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A c a d e m i c & C r e a t i v e E x c e l l e n c e



Carlos Rodriguez, AIA  
Principal  
**Rodriguez Associates,  
Architects & Planners**  
San Diego, CA  
ra-architects.net

**UC Berkeley**  
M. Arch '78  
BA Arch '76, Honors

**\$ 1,000 Donation**





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Roy R. Hernandez  
President / CEO  
**ThirdWave Corporation**  
Los Angeles, CA  
ThirdWaveCorp.com

**UC Berkeley**  
M. Arch '78  
BA Arch '76, Honors

**\$ 1,000 Donation**



# Prize Recipients



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**Jesus Barajas**  
BA Architecture '13

**CASA Merit Prize**  
\$200

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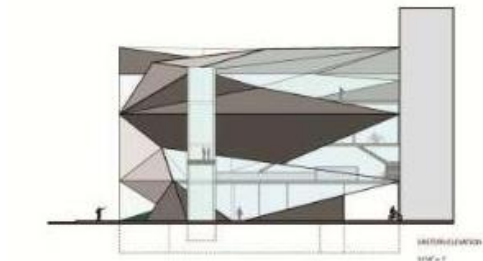
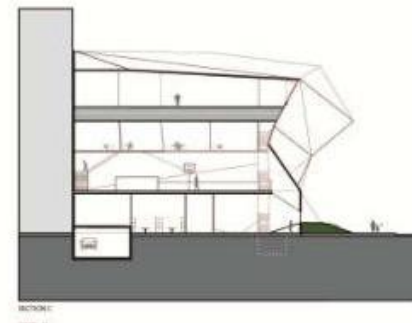
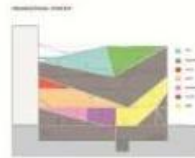
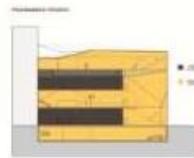
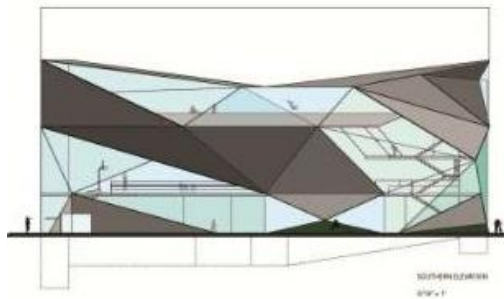
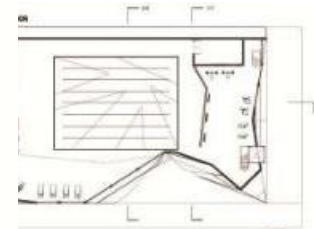
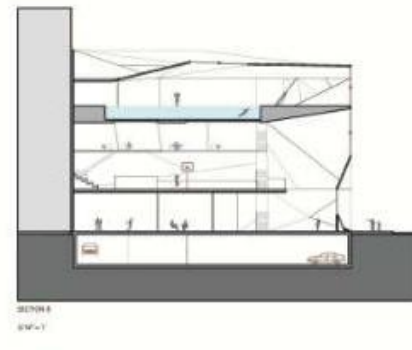
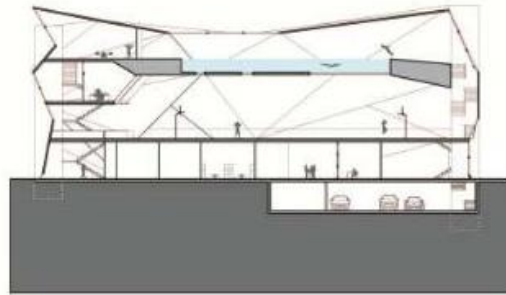
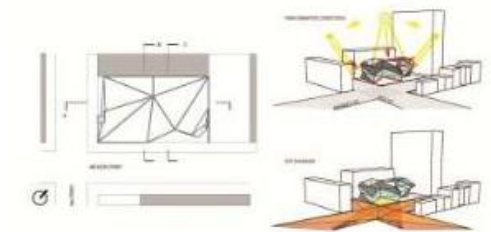


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## Urban Activity Center: Architecture 101



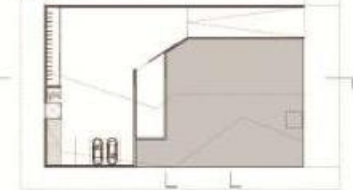
PERSPECTIVE - LOW



PERSPECTIVE - HIGH



SECTION 4



SCALE 1/4" = 1'







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**Joaquin Ugalde**  
BA Architecture '13

**CASA Merit Prize**  
\$200

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**Albany Bulb: Hermitage Photo Gallery:** Architecture 100A



**Urban Recreation Center, San Francisco:** Architecture 100B





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**Albert Orozco**  
BA Architecture '12

**CASA Merit Prize**  
\$200

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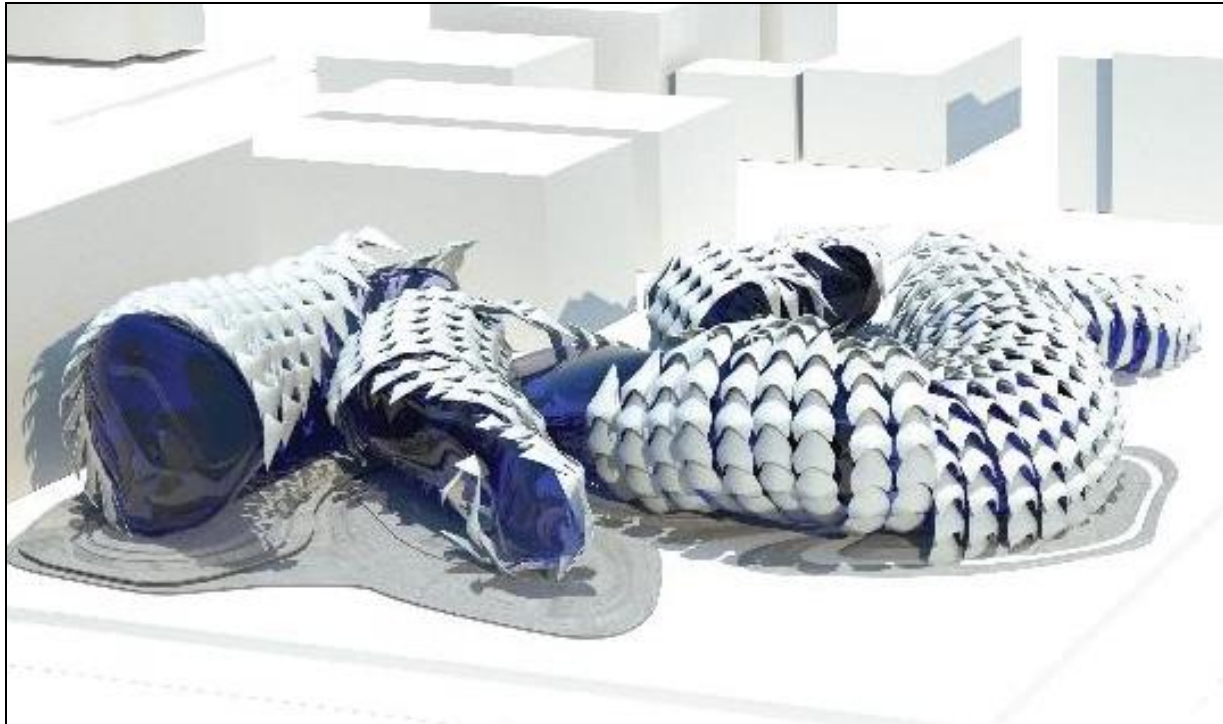


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**Delta Params: Children's Community Center, South Central LA**  
Architecture 202: Graduate Advanced Option Studio





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**Cecilia Cardenas**  
BA Architecture '12

**Bob Esparza Undergraduate Prize**  
\$600

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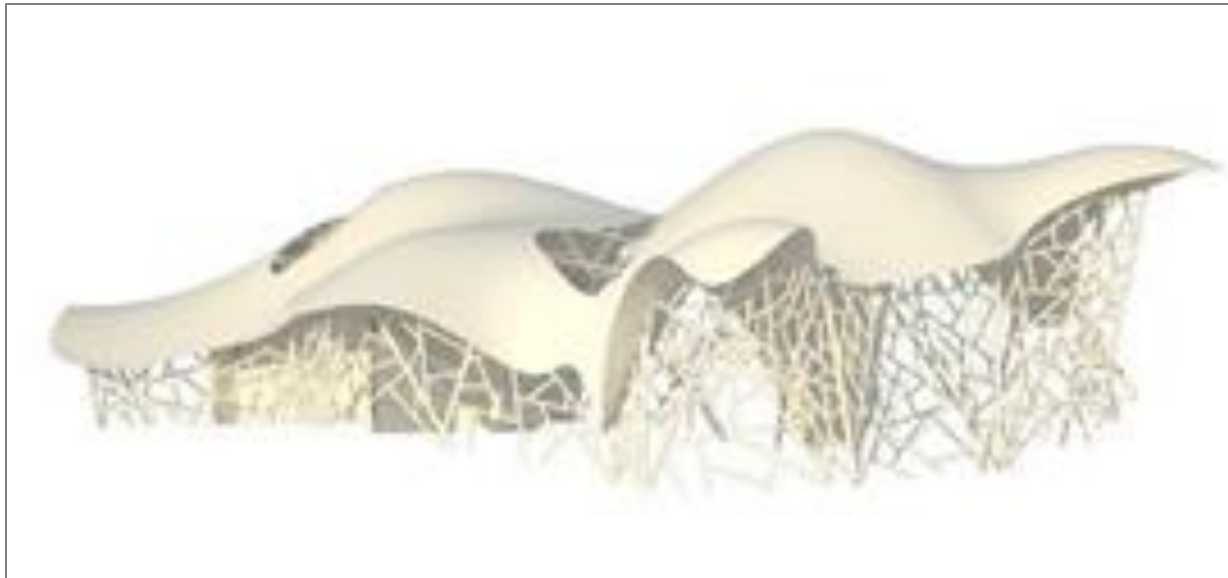
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A Chapel: Architecture 101





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**Ivan Nicholas Cisneros**

BA Architecture '13

**Bob Esparza Undergraduate Prize**

\$600

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## Hochwasserabwehr und Ausstellung Zentrum

Final Architecture & Urbanism Studio, Technische Universität, Berlin, Germany.







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**Leslie Valencia**  
BA Architecture '12

**Antonia Escobar Memorial Prize**  
Women In Design  
\$500

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# Academic & Creative Excellence

MOUNTAIN VIEW CEMETARY, OAKLAND, CA



Chapel: Architecture 101 Fall 2011

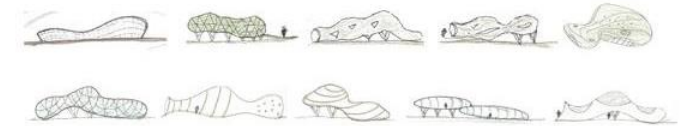
CROSS SECTION



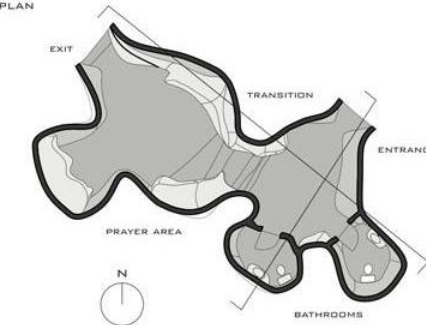
LONGITUDINAL SECTION



EARLY SKETCHES AND VISIONS



PLAN



WEST ELEVATION

SOUTH ELEVATION

EAST ELEVATION

NORTH ELEVATION





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**Celeste Rodriguez**

BA Arch '09 CED, UC Berkeley

M Arch '12, USC

**Martin Del Campo Graduate Prize**

\$600

**CASA**alumni

College of Environmental Design, UC Berkeley



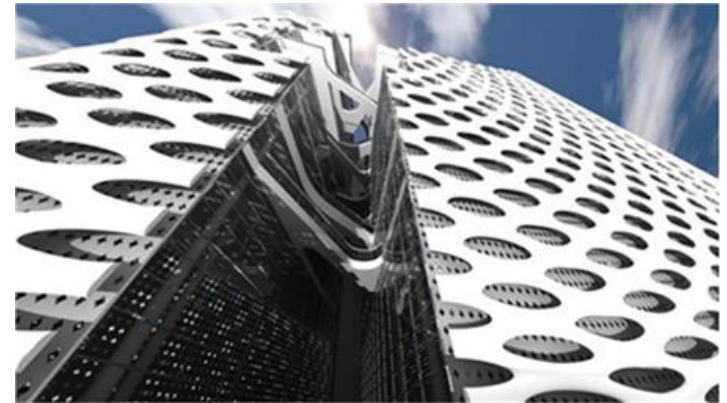
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Studio 605A: Superficial Multiplicity

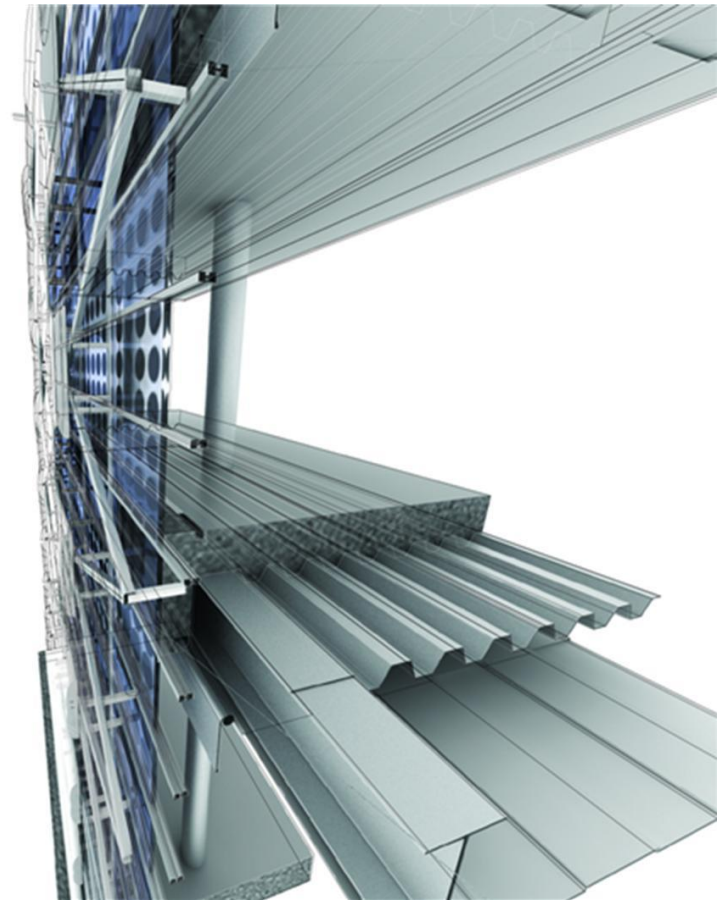
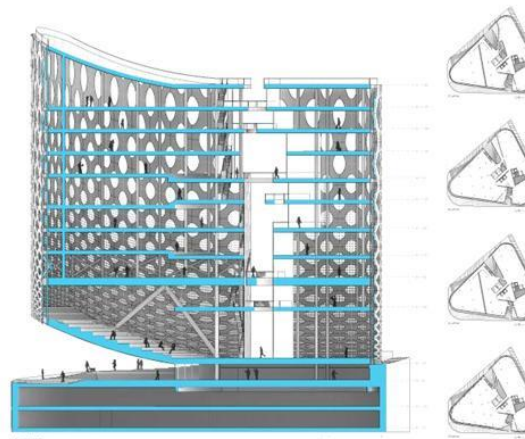
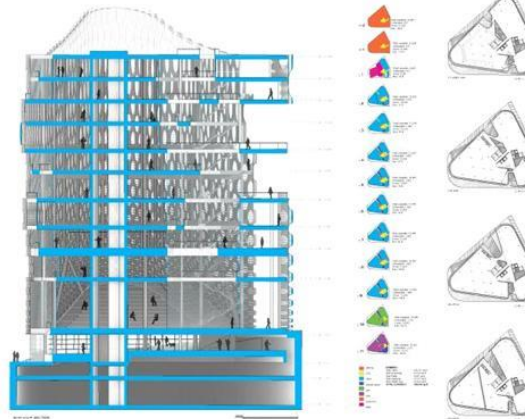
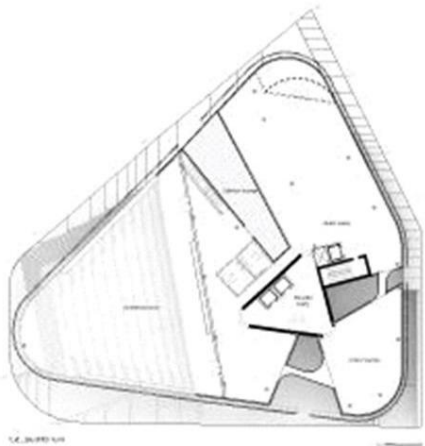




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Celeste Rodriguez, University of Southern California M. Arch. 2013



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**Ivan Rodriguez**

BA Arch '08 CED, UC Berkeley

M Arch '13, UCLA

**Martin Del Campo Graduate Prize**

\$600

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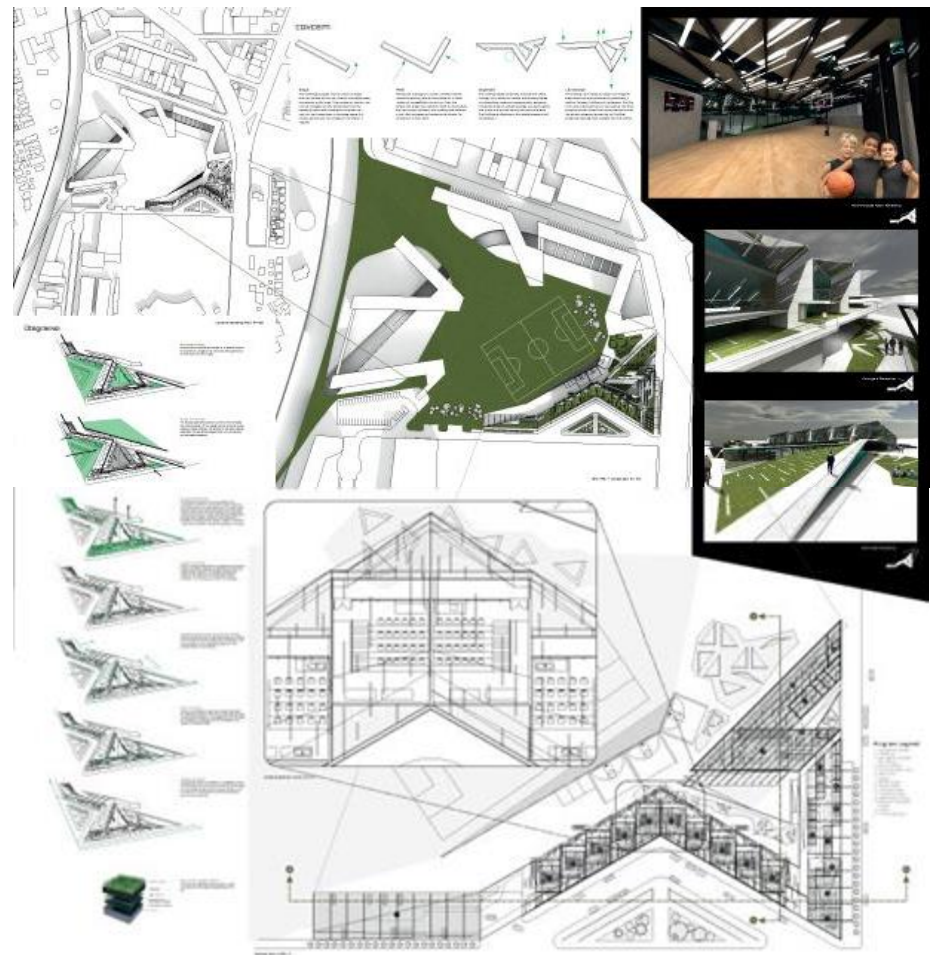
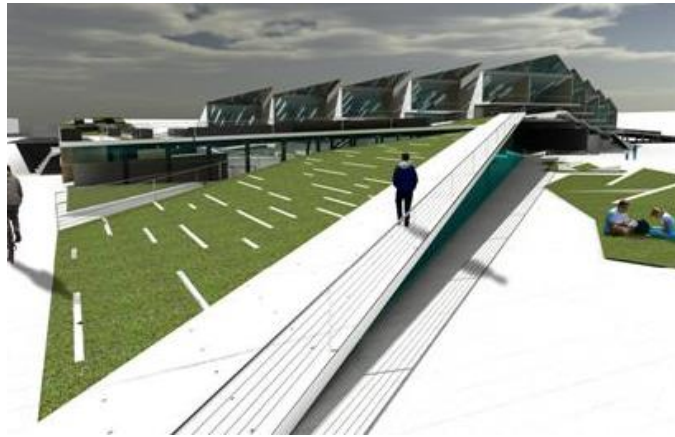
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Ivan Rodriguez, UCLA M. Arch. 2013



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Thanks for supporting our brightest!

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