

ByDESIGN

An Online Journal of Exceptional Achievement

Special Edition



CASA 40th+ Reunion

**CASA Alumni Gather at UC Berkeley
to Celebrate a Legacy of
Support & Achievement**

BY LAUREN HERENANDEZ

**The Great
Escape!**

By Miguel Galarza

**Our Profession's Dirty
Little Secret**

By Charles Higuera, FAIA

OUR TEAM

Editorial Board

Rogelio Roy Hernández, Publisher & Co-editor
Founder, President & CEO
ThirdWave Corporation
rhernandez@thirdwavecorp.com
MA Arch, 78 CED UC Berkeley
BA Arch, Honors 76 CED UC Berkeley

D. Oswaldo Lopez, AIA, LEED GA
Co-editor
oswaldolopez@gmail.com
MA Arch, 78 CED UC Berkeley
BA Arch, Honors 76 CED UC Berkeley

Charles Higuera, FAIA Co-editor
Project Manager, Public Works
City & County of San Francisco
Charles.Higuera@sfdpw.org
M Arch '81 CED, UC Berkeley
BA Arch '79 CED, UC Berkeley

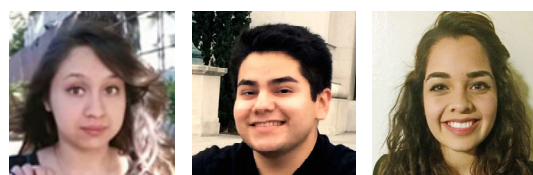
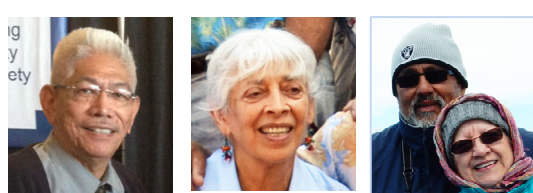
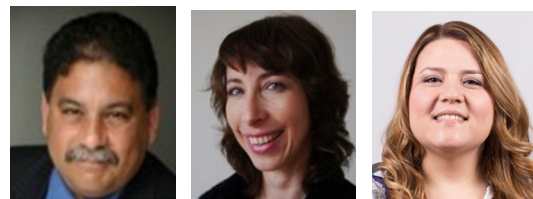
Staff

Miguel Galarza
mgalarza@Yerba-Buena.Net
Lauren E. Hernández, Senior Writer
dearlhernandez@gmail.com
Michael Hernández, Photographer
dearhernandez@gmail.com
Diana B. Marquez, Staff Writer
dbmarquez@gmail.com

ByDESIGN is published by: CASAalumni

11400 W. Olympic Blvd. Suite 200
Los Angeles CA 90064

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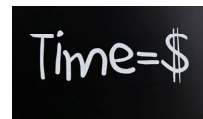
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Gloria Ramos
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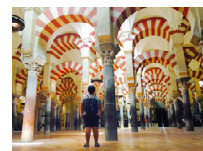
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CONTRIBUTORS IN THIS ISSUE:

Roy Hernández, Oswaldo Lopez, Charles Higuera
Lauren Hernández, Antonio Pizano, Michael Hernández
Miguel Galarza, Ira Bachman, Camila Garrido
Carlos Mendoza, Gloria Ramos, Carlos Villagran
Anarosa Robledo, Mathew Almendarez, Itzel Torres

ANNOUNCEMENTS

CASAalumni Scholarship Partners with LiA, AIA SF and CAD, Non-Profit Agreement Inked

After considerable work and collaboration, a group of leading professional organizations have signed an agreement to raise funds for CASA Alumni Scholarships at UC Berkeley.

"LiA thought to partner with a local organization to provide an annual scholarship to better serve our local youth. With college costing much more than it used to, and parents still recovering from the recession, scholarships are more important than ever. While every student's story is different, by providing assistance we hope to enable students to consider architecture and engineering as possible career options." noted Lara Bachman, founder of LiA.

"We also wanted to choose a partner that would instill a greater sense of belonging in our local community; CASA Alumni had fostered close relationships with the students in the College of Environmental Design Architecture at UC Berkeley. It was important for us to see the unity of the group and the feeling of having a family which supports the students. This will motivate them to finish their degree in this demanding program and also have the resources to navigate their way into the workforce. We need young, talented and creative minds to continue to be innovative in our field." added Camila Garrido. LiA SF.

Roy Hernandez, co-founder of CASA Alumni, noted *"We are thrilled; this will take the scholarship program to another level!"*



ON THE COVER:

The cover image of was shot at UC Berkeley's College of Environmental Design courtyard on June 11, 2015 by Robert Ynzunza. The cover photo commemorates the historic 40+ year reunion of the founding members of CASA.

MEMO from the Editor

"Progress isn't a straight line"- President Barack Obama

By D. Oswaldo Lopez, AIA, LEED GA



On June 11th, 2016 a milestone occurred on the 2nd floor of Wurster Hall. A milestone that was 40 years in the making; that milestone was the first reunion in 40 years of the founding members of CASA who returned to CED to share and reconnect with classmates.

All shared their personal stories of what motivated them in the 60's and 70's to come to Berkeley and study the design and planning professions. As their stories unfolded each seemed to share the familiar backdrop of the turbulence faced by this generation during their formative youth. A military draft that was systematically established to send brown and black youth to fight a war in Vietnam, the killing of Martin Luther King and Robert Kennedy, and the awakening of a militancy within black and brown communities determined to shed racist policies of a nation whose founding principles were based on freedom and justice for all.

Many from this generation believed education was a key to liberation.

Amongst the shared stories that created laughter and tears was the coming together as "hermanas" y "hermanos" to share a common affection.

CASA isn't and will never be a fraternity or sorority it is "familia" in the truest sense.



CASA Alumni reunite at the College of Environmental Design, UC Berkeley

For many it was a bond providing support in an environment that was new to this generation of first time college students whose families never had the opportunity to go to college. CASA is strength and bond between people to change things and to make the world a better place. The individual achievements are vast and varied by many of its members. CASA continues with a new generation of students and as time continues their achievements will be recorded. Yes, we have lost some of our CASA members and remember them fondly in our hearts. But as time moves, CASA, created 40+ years ago, will continue on and will be something each of its family members will know that for a brief moment in time, change was created. "Hasta La Victoria Siempre."

Perspective

Social Conscientiousness in the Time of Protest

By Rogelio Roy Hernández



CASA was born at UC Berkeley in a time of turbulence and change, where national political and socio-economic issues converged/clashed with a new sense of urgency for equality, justice and the right of self-determination. At UC Berkeley (and other US universities) students questioned fundamental societal assumptions and demanded change. Black Power, Chicano Power, Woman and Gay movements conflated into vocal and active national movements. Nowhere else was this more pronounced than at UC Berkeley.

The following illustrates events of 1969-1970 when the founders of CASA entered the College of Environmental Design:

January 1969: UC Berkeley "Third World" strike is on, war erupts between students and police. Governor Reagan declares "a state of extreme emergency" on the Berkeley campus and surrounding area. A month later Reagan orders the National Guard to occupy and control the UC Berkeley campus.

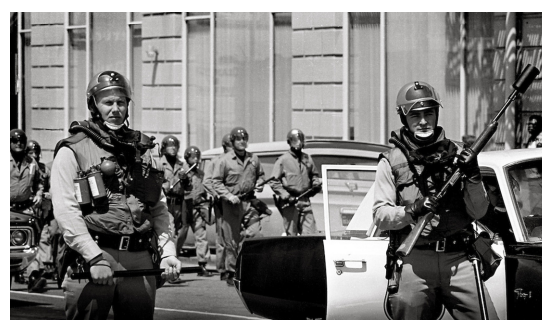
March: The FBI targets the Black Panther Party as a dissident political organization, the program is called COINTELPRO.

May: People move to 'take back' Peoples Park. Sheriffs react: 128 persons are treated for head trauma from clubbings, shotgun wounds and other injuries. James Rector dies.

November: A group of 80 American Indian college students occupy Alcatraz Island in the name of all tribes.

May 1970: Kent State University, national guardsmen fire into a crowd of 2,000 students killing four and wounding 11 others. In response, over 900 colleges and universities shut down. Kent State is closed for six weeks. At Jackson State College in Mississippi, police fire into a demonstration of 200 students, killing two.

Numerous groups arose in the time of protest: Cesar Chaves' United Farmworkers, MECHA, CASA and others. *Adelante!*



Our Profession's Dirty Little Secret

By Charles A. Higuera, FAIA



A recent article in Architectural Record www.architecturalrecord.com/articles/11793-new-federal-rules-will-redefine-overtime-pay-for-architects addresses the very unfortunate practice of firms not paying overtime.

It's our profession's dirty little secret and has bedeviled the practice of architecture for a long time - and it will be hard to overcome this rampant habit of failing to pay employees for overtime worked. Though it occurs across the board, it's most distressing that prestigious acronym firms with great capacity also perpetrate, choosing to exploit young staff's desire to please.

Our profession has been and continues to be, poorly served by the failure to honor time, the most valuable commodity that exists. It all starts in school where the architecture building is notorious on campus for burning the midnight (and throughout the wee hours) oil. The all-nighters are a well established and a de rigeur architect rite of passage. Well, I'm here to tell you that this self-flagellation that passes for heroics must be terminated with extreme prejudice. Failing to perform according to a time constraint isn't honorable, it's plain stupid.

Stupid, because in the real world it's all about time management. Time management compels discipline and effectiveness in the delivery of service so that the business proposition does not suffer, e.g. where the fee becomes insufficient for delivering the services and work products.

Because this is where the deceit and exploitation occurs. Ethical firms cannot - must not - rely on the unpaid labor of any employees to make a project pencil out - this is plain lazy and beneath contempt. And beyond this, it lowers the curve on what properly compensated service in our industry should be. The lamentations among firms that wring their hands and moan about losing competitive edge is laughable if it weren't so disgusting -- your business model relies on diminishing the lives of others? Really? News flash - making folks work late unpaid hours doesn't create high morale and earn staff retention. In fact, it's a sure recipe for losing the best staff and eventual firm failure.

So what to do? Here are some tips:

Internships

- DO NOT ACCEPT unpaid internships for for-profit businesses or government - ever. These enterprises can and should model the best behavior in valuing the time of others.



- While school sponsored internships at firms are excellent opportunities to gain insights on practice and profession, and course credit provided, why should the university where you are paying large sums for each unit get to take a pass on their obligation to provide the instruction?
- If you are to donate your time, do so as a volunteer to a worthy non-profit organization for which you have affinity.

Employment

- It is common advice to not ask about salary and benefits at your first interview - true enough. However if you do get an offer, certainly ask for a description of these, including their overtime pay policy. If they expect free labor, walk away - it's probably not a place you'll be cultivated and respected.
- Ask about staff retention - how long has their staff on average been with the firm? For example, at a firm of 20 or more years in business, is it two to three years? Run, don't walk, away. Seven to ten years? Stay interested.

Ultimately you must make the decisions that advance your career. You may choose to work extra hours, but do so because YOU want to, and not because you perceive that keeping your job obliges you to do so.

The idea that great design cannot be constrained by time and that you should work as long as necessary to pursue excellence is romantic, but also potentially ruinous for both individual and industry. Investing in your development is a commitment of time, but make the investment in things and places where you will derive the greatest appreciation. It's the happiest and most rewarding way to live and work.

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a quarterly e-zine

Volume 20

August 2016

CASA Alumni Gather at UC Berkeley to Celebrate a Legacy of Support & Achievement

By Lauren E. Hernández, Staff Writer



More than 40 CASA members filled the main lobby of Wurster Hall for a CASA reunion on June 11.

The reunion, organized by CASA founding member Antonio Pizano, gave original members the opportunity to share their experiences and memorable moments as students dating back to the early 70s.

Members discussed their professional trajectory since graduation, and discussed the various challenges that Latinos and students of color face today in the design professional world.

The family of founding member Bob Esparza attended the reunion and expressed its appreciation for CASA Alumni's inclusion of Esparza's family in CASA activities, including creating a scholarship in his namesake. CASA Alumni presented the Esparza family with an award of a golden Cal bear to recognize Bob Esparza's contributions for laying the foundation for the student organization that has survived for more than four decades.

Members also hailed the scholarship program that has provided \$20,000 to students in CED. Many expressed their support of the program going forward.

The following profiles were conducted by the cooperation of CASA alumni who were willing to share their experience as not only students at CED, but members of CASA early in the organization's inception.

“ The reunion we had was truly awesome, guys.

Thank you, to all of you - most especially Antonio Pizano. You did a lovely job, “Pizzafat,” bringing us all together in such an authentic, heartfelt way. It feels REALLY good to be able to come together, after “una cagada de tiempo,” and still be able to relate to each other as though no time had gone by at all. From the heart – “puro sentimiento autentico.”

a big, big abrazo, Bob Hijas ”



Michael Ordonia and Antonio Pizano sharing a moment of reconnected comradery.



Carlos Villagran (standing) and Fred Antilano exchange stories from their days in CASA at the College of Environmental Design.



Roy Hernandez (Publisher of ByDESIGN and cofounder of CASA Alumni) and Lara Bachman (founder of Latinos in Architecture, SF).



David Zamora and wife Tina take a quick pic in the patio at the College of Environment Design at UC Berkeley.



Oswaldo Lopez (L) (Co-editor of ByDESIGN and cofounder of CASA Alumni) shares a story about Bob Esparza with Bob's mother and son Daniel, prior to presenting them an award recognizing Bob's contribution to starting CASA.



Bob Daughter and Flavia Krasilchik (Center) enjoy a lively moment with other CASA alumni, sharing stories of mutual struggles and fond memories.

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CASA Alumni Gather at UC Berkeley

Continued

Alonso Casas

alonsocasas@gmail.com
Chula Vista, CA

My story

Prior to applying to CED I researched for a UC campus that would offer a degree in Architecture. I not only found Berkeley to be the only UC with an undergraduate degree, but also among the top schools in the nation.



First CASA meeting

I attended the first CASA meeting with Abel Sanchez as a freshman in 1983. Among those present were Arturo Taboada and Carlos Villalba.

Most memorable CASA anecdote

The most memorable moments were:

- The touch up of the 5th floor mural at Wurster Hall;
- The tour made to HOK firm;
- The workshops for Raza Day; and
- The carne asada cook-offs the organization had at Tilden Park.

Most significant CED story

The most significant moment was when CASA joined with City Planning student organization to bring speakers for a professional orientation.

Professional Experience:

1. AECOM Corporation Project Manager
2. Mayfair Homes Project Manager
3. Seville Group Construction Manager
4. DR Horton Superintendent
5. Suffolk Construction Superintendent

Education:

Bachelor of Arts Architecture UC Berkeley 1988

Robert D. Daughters

robertdaughters@gmail.com
Bethesda, MD

My story

I was born and raised in Santiago, Chile of an American father and Chilean mother splitting my childhood between Chile (Santiago), Brazil (Sao Paulo), New York (Long Island), and Ecuador (Quito).



My undergrad studies were at a small Jesuit college in Massachusetts, Holy Cross College, where I majored in math and French literature. This included a junior year in Paris (1967/68), where I managed to get my head smashed up by the French police during the infamous May Revolution that toppled the DeGaulle government.

After finishing at Holy Cross I worked in Washington, DC for a couple of years while trying to decide my final career path. After initially being accepted to law school, I changed my mind and decided instead to study architecture, applying (and getting accepted) to UC Berkeley's 3-year M. Arch. program (tailored for students without prior architecture studies). The rest is history.

I loved my studies so much, I became a professional student, hanging around UC from 1971 through 1978, collecting degrees (following up my M.Arch. with city planning and economics degrees). Un poco exagerado maybe, but I really loved it all!

At the end, it all came together nicely when I settled down professionally in the 1980s and beyond doing international housing and urban development work with the Interamerican Development Bank and the World Bank.

“ I loved my studies so much, I became a professional student, hanging around UC from 1971 through 1978, collecting degrees (following up my M.Arch. with city planning and economics degrees). Un poco exagerado maybe, but I really loved it all! ”



Above: A more recent picture of Robert and Renata Daughters.

Left: Robert Daughters at U Berkeley circa 1972

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Continued

Robert D. Daughters: continued

First CASA meeting

I think it was in the fall of 1971, shortly after arriving at UC, when my Chilean roommate at the International House, told me about an announcement he had seen to discuss the organization of a new Chicano Architecture Student Association. Out of curiosity, we both decided to go. The meeting was in a small, non-descript conference room on the main lobby of Wurster Hall. There were about 6-8 people from the old guard CASA contingent including (if my memory doesn't fail me!) Bob Esparza, Carlos Mendoza, Fred Atilano, Julio Martinez, Tomas Sanchez, Carlos Villagran, Antonio Pizano and Antonio Risianto. At first, my roommate and I sat quietly in the back of the room as outside observers -- having Chilean backgrounds, we weren't sure we could qualify as authentic chicanos; as the meeting progressed, though, we became increasingly involved in the discussions, finally being invited to join the organization. (The invitation, I remember well, came specifically from Bob Esparza, opening the door to a very long and very close friendship between me and him.) My roommate declined since he wasn't an architecture student, but I accepted gladly, sensing that a strong potential camaraderie and sense of family would come from hanging out with this group of hermanos. How true it turned out.

Most memorable CASA anecdote

There's no single event, just a series of warm personal encounters and memories, including: dropping in on all-nighter design studio sessions with Antonio Risianto and other CASA hermanos grooving with VERY LOUD Santana music; having delicious bolognesa pasta with Fred Atilano; enjoying Antonio Pizano's serene driving skills on the way to meetings with fellow Chicano student organizations in other campuses; hearing Ed Suarez wax poetic about the architectural beauty of old factories we visited in Richmond while doing earthquake resistance surveys of the city; conducting a very cool socio-environmental survey with Bob Esparza (one of his many, very creative ideas!) in the little town of Alviso, an old Mexican-American community in the South Bay.

Most significant CED story

What stands out most when I think back about my years at CED in the 70s is a sense of appreciation for the College's wonderful array of courses, professors and fellow students - to channel and help bring together (more or less) constructively the wild and creative impulses and cultural tensions that drove me so intensively during that very early adult phase of my life. In this regard, CASA and its band of carnales played a key role, giving me tons more confidence to function comfortably and constructively as a multi-cultural American.

Professional Career:

- | | |
|------------------------------|--|
| 1. World Bank/ WSP/LAC | Senior Advisor |
| 2. UNDP, Kosovo | Senior Advisor |
| 3. Interamer. Dev. Bank Div. | Chief of Modernization of the State |
| 4. Interamer. Dev. Bank | Principle Urban Development Specialist |
| 5. Fed. Univ. of Rio de Jan. | Director, Master's Program in Urban Planning |

Education

- | | | |
|--------------------------------|--------------------|------|
| • Ph.D. Cand. City Planning | U.C. Berkeley | 1978 |
| • MCP City Planning | U.C. Berkeley | 1976 |
| • M. Arch. Architecture | U.C. Berkeley | 1974 |
| • A.B, Math/ French Literature | Holy Cross College | 1969 |



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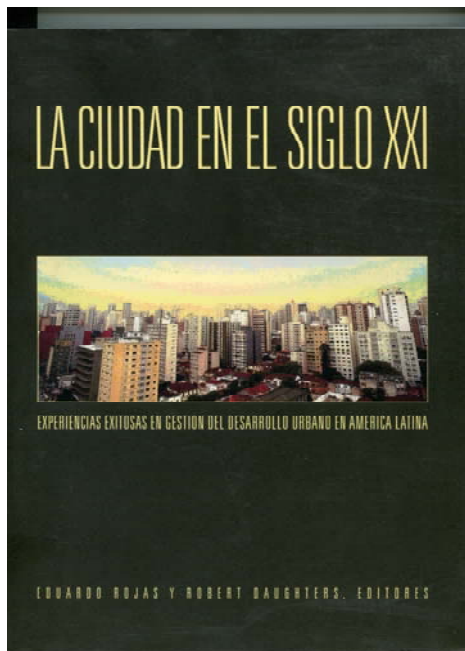
2.



3.



3.



4.



1. Brazilian shantytown we did a slum upgrading program for.
2. Viviendas básicas (core housing) programs in Colombia.
3. Beneficiaries of our projects, including neighborhood primary schools, storm drainage systems, and self-help housing).
4. Book I edited with a colleague from the IDB.

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CASA Alumni Gather at UC Berkeley

Continued

Daniel Santiago Esparza

danesparza70@live.com
Seattle, WA

My story

As a brief introduction, I am the second son of Robert (Bob) Esparza, and I have had the unique opportunity to experience the association and its early development and relationships through the eyes of my father. I am immensely grateful for being included in the CASA, as well as being included in the recent reunion. Having the opportunity to see so many familiar faces after so many years, and being able to reconnect with my dad's colleagues is truly a blessing and something that I will always cherish.



Dad was larger than life, and he was my mentor. He was forever designing, forever dreaming, forever building - the possibility of the "what if" was inspiring. He spoke passionately about the (CASA) association, its formation, and his time at Berkeley - and would often retell stories about many of you, his dearest friends - each time his face would come alive. Thank you for being part of his life, and his story.

Thank you for keeping his memory alive, that is something that I know our entire family is extremely appreciative of.

Professional Experience:

1. Tunista Construction LLC, President, Seattle, WA (a Calista Corporation)
2. Kingston Environmental Inc., President, Seattle WA
3. Doyon Project Services, Program Manager, Portland, Oregon
4. EAI International, President, Richmond, California
5. PRA Group/RCI, Project Manager, Sacramento, California
6. Esparza Construction, California

Education:

BS, Environmental Biology & Management '94, UC Davis



Top Left: Bob Esparza, one of the original founders of CASA.

Top: Bob Esparza, Antonio Pizano and unidentified student, in one of the first CASA meetings at Wurster Hall.

Left: Bob Esparza and his two-year old son, Dan, enjoying a fun moment.

Right: Founding CASA Members.

Sidebar:

The ACE Academy

The following is an email from Daniel Esparza to Iara Bachman, leader of Latinos In Architecture (LiA), a San Francisco-based community/professional organization promoting Latino's pursuit careers in architecture. The email reaches out to help and contribute to a newly established non-profit alliance between CASA Alumni and LiA. This email illustrates the old saying that: "The apple does not fall far from the tree," like father like son. Daniel Esparza continues the commitment he learned from his father as a toddler running through the halls of Wurster. – **BD**

Iara,

Thank you for providing this information - I would be very interested in participating in this initiative, as well as providing insight to some of the programs we are working on here in the Pacific Northwest with our group/community. We have a plan and are working to increase STEM, specifically early access to Architecture, Construction and Engineering (ACE) for middle school/high school students – specifically targeting lower income and minority populations.

I am working on developing a long term program to generate a charter school as part of the Calista Corporation (our parent company) for shareholder descendent access/hire in the remote villages of rural Alaska. To that end, there is a model program in Portland Oregon that has developed a Charter school - ACE Academy. ACE works in concert with Oregon Building Congress (OBC) that has developed direct relationships with the trade unions/Associations (AGC, etc.) and major contributors to underwrite the overall program. This program has developed an alternative high school – provided hands-on development, curriculum and mentored students providing a real world and viable path for Architecture, Construction and Engineering.

Overall the program focuses on kids in low income communities and has a very strong success rate. Additionally, I have recently been working with Charlie Thornton the co-founder of Thornton Tomasetti, an original founder of ACE Mentor Program – I am sure I could engage his support or background information for this initiative.

Please let me know how I can assist. Thanks,

DANIEL.ESPARZA
Tunista.Construction.LLC



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Continued

Rogelio Roy Hernández

rhernandez@ThirdWaveCorp.com
Santa Monica, CA

My story

I was born in San Jose, CA but our family moved back to Mexicali, Baja California shortly thereafter. Living in the Barrio of San Isidro (which made Tijuana look like Beverly Hills) offered early lessons on architecture/planning: many people lived in shacks made of corrugated metal, wooden planks, chicken wire, cardboard, etc.; my family lived in a house (with an outhouse). The barrio had no landscaping, paved streets or concrete sidewalks; everything was dirt. When I was 4 we visited family in Mexico City and upon seeing the metropolis that was La Reforma, I decided to be an architect.



Soon after, our family fled Mexicali in the dead of night when my father was threatened with assassination for refusing to join the corrupt political party running Mexicali. My young parents, who had immigrated earlier, came back to the US with four children and nothing else.

My arrival at CED was a fluke. When a Chicano recruiter from UC Berkeley's EOC showed up at my high school I did not attend the event. Coming from a family of 8 siblings, and a father who was a tailor, I knew college was out of economic reach. Luckily a teacher dragged me out of a class to attend the event. I had good grades, so with the assistance of the recruiter, I applied to one school - Cal. But I didn't tell anyone, including my parents. (I didn't want to put financial pressure on my jefe.) When I was accepted with scholarships I could not believe it. My parents had a 3rd and 5th grade education – and I was the first in my family to attend college.

First CASA meeting

It was sometime in the middle of my first year. I lived at the Casa Juakin Murrieta (aka the Chicano Co-op) and I was organizing a fund raiser party for a non-profit in Oakland. I went around Wurster looking for any Chicanos I could invite and I met Oswaldo Lopez, Antonio Pizano, Antonio Risianto and the rest of the first generation CASA members. After that we coalesced into a group on issues concerning the Chicano movement and broader educational issues.

But it wasn't just Latinos. The Free Speech Movement of the late '60s at Cal was followed by what was called the "Third World Movement" in the early '70s. Students from all backgrounds united against the Vietnam War, the reelection of Richard Nixon, the closing of the School of Criminology at Cal, and at CED, recruiting minority students and professors. Student groups of color were tight: Chicanos (CASA), Asians (AAA) and Blacks (BEDSA) - mentored by great professors like Ken Simmons, Sara Ishikawa, Russ Ellis, and James Prestini. There was a fantastic sense of comradery and community.

Right: Casa Juakin Murrieta, aka, the Chicano Co-Op (our home away from home) Posing around the pool table is: standing L to R: Calixto Manriquez, Thomas "Tommy Wayne" Gaspar, Tony Aguirre, Albert, Jerry, Hector Villaseñor, David Gonzalez, Alfredo Santos, ?, Front row L to R: ?, Rogelio Hernandez, Gilbert Max Verduco.



The first fundraising poster I designed in my first year at Cal in 1973. I silk screened it at Prof. Malaquias Montoya's Chicano Art Center. I advertised the event on Bay Area radio stations and put up posters in junior colleges in the Bay Area. I got a local band from San Jo, charged for admission and sold beer. To our amazement, almost 300 people showed up! We made so much money we took 10% of the funds to refurbish an old pool table in the basement of the Chicano Co-Op.



Another "Hecho a Mano" production. By 1974 I had fund raising parties down to a science. I designed this poster for a CASA event to raise money for the Community Design Outreach Program (on my brother's birthday and the day Patty Hearst was kidnapped by the Symboises Liberation Army). The clothes on the poster reflect the look of the Disco era.



An Hecho A Mano Production



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CASA Alumni Gather at UC Berkeley

Rogelio Roy Hernández

Continued

Most memorable CASA anecdotes

Raza Day: Three students at UC Berkeley started Raza Day in 1976, a recruitment program to bus students from Bay Area high schools to Cal for guided tours and presentations on various educational/career paths. I am proud to say that one of the Raza Day founders was my brother Sergio, who enlisted my graphic skills to design the Raza Day '76 poster. I also



Raza Day founders:
Maria Ceceña, Sergio Hernandez & Diane Bosquez

coined the phrase **“an effort to demystify higher education – conceptualized, organized & realized by Raza.”**

At Wurster, Raza Day became a key event with CASA, as it aligned with our recruitment efforts. The CASA tour/multimedia presentations were always one of the most popular with students. Raza Day was so effective at recruiting Latino/Black students that it was adopted at major universities all across the US. Forty years later, it continues today!

CASA Mural: **“Adelante y nunca para atraz, huelga de estudiantes”** (Onward never backward, students strike.) Another proud moment was painting the CASA mural. Inspired by the Chicano mural movement, CASA members painted a mural on the floor where the CASA office used to be. We enlisted San Francisco-based muralist Ray Patlan to provide direction, lugged a stereo system to Wurster – and with salsa music playing, we knocked out the mural in one weekend!

Most significant CED story

In the orientation meeting at Wurster the Dean welcomed freshman by saying: “I’d like to have you introduce yourself to the person to your left and to your right, because in a year, half of you will not be here.” I remember thinking, “F that! I will be here in a year and I will excel.” And I did, graduating with a BA in Architecture with honors and later a MA in Architecture.



CASA Mural: **“Adelante y nunca para atraz, huelga de estudiantes.”**

Barrio Logan Design Team: This was our grad school urban design thesis focusing on a low income barrio in San Diego. My proudest moment at CED was when the Barrio Logan Urban Design model was selected over many other outstanding grad school projects to be on display in Wurster’s main lobby during the graduation ceremony in June of 1978.

Professional Experience:

- | | | |
|-------------------------------------|---------------------------|------------|
| 1. ThirdWave Corporation | President, CEO | 87-present |
| 2. IBM Information Systems | Advisory Marketing SE | 84-87 |
| 3. IBM General Products | Advisory Arch./Const. Mgr | 80- 84 |
| 4. KCZ-L Architects | Job Captain | 79-80 |
| 5. Vanderson’s Const. | Arch. Designer/Const. Mgr | 78-79 |
| 6. Oakland Planning Dept. | Planner II Intern | 77-78 |
| 7. Peters, Clayberg & Caulfield | Intern | 76-77 |
| 8. Santa Clara County Flood Control | Civil Eng. Intern | 72 |

Education:

- BA Architecture, Honors UC, Berkeley, CED 76
- MA Architecture UC, Berkeley, CED 78
- CADD for AEC Harvard Grad School Design 80
- PMBOK Proj. Management University of Colorado, CO 84



© 1976 Rogelio R. Hernandez



© 1977 Rogelio R. Hernandez



© 1978 Malaquias Montoya



Above: Raza Day '76, I designed the first poster drawing on a familiar icon seen on calendars in most Latino kitchens. It depicted the ‘war’ Chicanos faced in the Barrios of San Jose in the early ‘70s where we were routinely beaten and killed by the SJPd. I also did the Raza Day ‘77 poster and UC Professor Malaquias Montoya designed the ‘78 poster.

Above: The Barrio Logan Design team was made up of CASA members. Maritza Delgadillo, Chris Escobedo, Antonio Galiano, Rogelio Hernandez, Oswaldo Lopez, and Carlos Rodriguez. The design included an elementary school, community clinic, youth center, public library, community theater and recreation center.

COVER STORY: CASA 40th+ Year Reunion

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CASA Alumni Gather at UC Berkeley

Continued

Charles Higuera

chiggy515@gmail.com
San Francisco, CA

My story

I was born and raised in San Francisco of immigrant parents from Peru (father) and El Salvador (mother) who met in SF just after WWII. My father was very artistic and thankfully passed along some of that talent such that I believed that I too could be creative in some career choice. I eventually met a cousin who was an architect and thus began a creeping awareness of architecture - which my mother encouraged, as did so many others. Becoming an "Architect" was admirable and to be well-regarded. This notion was planted early and germinated throughout high school. When asking about pursuing this major, my career counselor pointed at a wall full of college catalogs and said "check it out". I did and saw that Cal had a program and that I could commute - which I did for the first 2 years.



Unfortunately it alienated me from the university community by and large so when I finally decided to move to Berkeley I had a very thin network among students.

Your first CASA meeting, and who was there?

I attended in fall of 1976 and was brought into awareness of CASA by Ann Cervantes and Maritza Delgadillo, with whom I've sustained friendship since that time. Others that I can remember I met at that time were Roy, Os, Alfonso Quintero, Javier Castruita, Eduardo Escobedo, Ruben Banuelos, and Jorge Castillo. These brothers and sisters became my social and academic touchstone for the next 22 years.

Most memorable CASA anecdote?

Pick a party or event!

Most significant CED story

Surviving.

Professional Experience:

1. City & County of San Francisco, Public Works
Bond Program Manager
2. VBN Architects, Oakland
Principal
3. Chong Architecture
Associate Partner
4. Reid & Tarics Architects
Job Captain
5. Rasmussen Ingle Anderson
Drafter
6. Community Design Center
Intern Drafter, Planner
7. Arana Orrego Torres, Lima, Peru
Intern Drafter

Education:

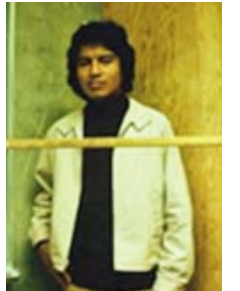
1. BA Architecture UC Berkeley, CED 1978
2. MA Architecture UC Berkeley, CED 1981

D. Oswaldo Lopez

oswaldo2lopez@gmail.com
Thousand Oaks, California

My story

I entered Cal Berkeley as a transfer student from a junior college. I was a good student in high school but felt being closer to home for a few years would mature me a bit and get me ready for a larger university setting. I had good grades and applied for the American Institute of Architects/Ford Foundation Minority Scholarship program. Of 100 minority students that applied from within the U.S. only 2 awards were awarded to Chicanos. I was 1 of those 2 Chicanos in the U.S. who won a scholarship which helped in my application process and setup my acceptance to Cal CED and Cal Poly San Luis Obispo as an architectural major. I selected Cal and to this day I am clear I made the right decision.



Your first CASA meeting, and who was there?

I think it might have been when I met Antonio Pizano, Fred Atilano or Julio Martinez? Those guys were a few years ahead of me at CED and I remember being very excited to meet Chicanos who wanted to be Architects. For me, being an Architect was something I always wanted to do. I even wrote a 5th grade essay as a class assignment talking about wanting to become an Architect. I came from having no mentors who I could share and talk about how to be an Architect to meeting fellow Chicano students in Architecture. When I met other Raza students at CAL studying architecture it re-energized my ambitions. CASA was where I found a place and sense of purpose.

Most memorable CASA anecdote?

There were many. But I think the most important was our relationship and solidarity with the Asian Architectural Student Association (AAA) and the Black Environmental Design Student Association (BEDSA). Our strength and solidarity together help us coalesce into a powerful voice in determining some direction for CED at critical moments such as recruiting minority students and minority faculty members.

We must remember, minorities were heavily underrepresented in the student body and faculty in the early 70's. Higher Education wasn't always available to minorities for many generations prior to the Civil Rights movements of the 60's and for Chicanos the East LA Student Boycotts of 1968 proved to be large awakening in achieving some progress for us to get into colleges and universities. Education for my generation was never taken for granted. We fought for every step and knew that meant progress no matter how small it seemed. Commitment to our education was important and we did not take it lightly.



CED graduation day!

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D. Oswaldo Lopez: continued

Most significant CED story

As a graduate student in the M. Arch program a group of us formulated a 1 year study program where we worked on a Master Plan Community Design program for Barrio Logan in San Diego. The master plan addressed the idea of a neighborhood school that became a rallying point for the local Chicano Community. As a group we developed the study program to focus and assist the Community Organization of local leaders in formulating their vision into a plan for the neighborhood school. Other issues like eliminating the neighborhood junk yards were other issues we addressed. The school plan was the focus for bringing awareness to city leaders that education was important to the community. At one point our plans and architectural model was shown to Governor Jerry Brown and he was impressed that this work was by graduate students from the University of California. The other CED story was probably the development and painting of the CASA Mural on the 5th floor outside of the former CASA office.

Professional Experience:

1. Selene International, Senior Partner
2. Oasis West Realty, Executive Vice President
3. Hilton Worldwide- Senior Director- The Americas
4. Archstone Communities, Regional Vice President
5. Sierra Pacific Land Company, President
6. Metropolitan Structures, Director of Development
7. Gruen Associates, Senior Architect
8. Edward C. Barker AIA- Associate Architect
9. U.S. Department of Housing and Urban Development - Architect

Education:

- AA General Studies Santa Barbara City College 1973
- BA Architecture U.C. Berkeley-CED 1976
- MA Architecture U.C. Berkeley-CED 1978
- Certificate Hotel Real Estate Cornell University 2012
- Certificate Financial Mgmt Cornell University 2012



Selene International Hotel and Residential Resort Development
Palm Springs, California – Completion 2018
Hotel Operator: Dream Hotels, New York, NY.
Oswaldo D. Lopez, Selene International-Senior Partner

Carlos Mendoza

carlos75@alumni.princeton.edu
Clovis, CA

Background and how I got to CED

I'm the son of Pablo and Teodora Mendoza, former farmworkers who settled in Imperial Valley. I entered UC Berkeley through the Educational Opportunity Program (EOP) in 1973. In my first semester at Cal I received an A+ in ED 1 which served as an omen to things to come. I graduated from Wurster in 1973 with a BA in architecture.

My most influential professor was Joseph Esherick. I continued my education at Princeton University graduating in 1975 with a M.Arch; my most influential professor was Michael Graves. I became a licensed architect in California while obtaining a MPA from California State University East Bay.

In 2016, I completed 41 years of federal Civil Service. My current position is District Director, U.S. Small Business Administration, Fresno District Office.

In 2015 the Environmental Protection Agency awarded me its Bronze Medal for Commendable Service and the U.S. Small Business Administration awarded me its highest recognition the Eisenhower Award for Program Support.

First CASA meeting

It must have been in 1969 or 1970. Several Chicanos were taking the same classes and our mutual interests brought us together. I remember Antonio Pizano, David Zamora, Carlos Villagram, Julio Martinez, Tomas Sanchez, Fred Atilano and me Carlos G. Mendoza.

Most memorable CASA anecdote

The Black architectural students were organized and their student leader introduced me to Professor Ken Cardwell who was the Dean of Students. Professor Cardwell wanted the Chicanos to get organized. What I remember was each minority CED student received a credit in the CED architectural store. This allowed many of us to purchase an electric eraser and a Mayline drafting table which cannot be described as nothing less as our "wow" moment. I also remember applying to Dean Cardwell for an grant to allow many CASA members to "search" our roots in Mexico. Blacks students went to Africa.

Most significant CED story

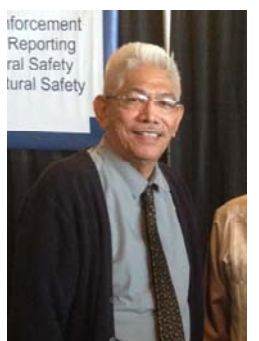
When I decided to attend Cal my mother gave me the following advice, "Por favor no te hagas hippie." I never did.

Professional Career:

- | | |
|---|-------------------|
| 1. U.S. Small Business Administration | District Director |
| 2. U.S. Dept. of Housing & Urban Develop. | Director |
| 3. Naval Fac. Eng. Command, U.S. Navy | Architect |
| 4. Thomas Hsieh, Architect | Intern |

Education:

- BA Architecture UC Berkeley 1973
- MA Architecture Princeton University 1975
- M.P.A. Management Cal State University East Bay 1980



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CASA Alumni Gather at UC Berkeley

Continued

Antonio Pizano

avpizano@yahoo.com
Foresthill, CA

My story

I emigrated from Mexico City at the age of 15. A converted basement in Oakland served as our first "home". I skipped a year at Oakland Tech High School. Alec Velazquez, a young UCB Chicano from el D.F., assisted me with the application process to Berkeley at the Spanish Speaking Unity Council (Concilio) Educational Guidance Center. I was admitted to CED in the fall of 1969. Thanks to the Concilio, at the height of the Vietnam war, I received a student deferment. The "movimiento" march had just begun!



First CASA meeting

I started taking CED classes in 1969. Perhaps in late 1969 or early 1970 some meeting was held at Wurster Hall. I frankly don't remember but, I feel as though the discussion of the name CASA and what it stood for resonates in my mind.

I do remember taking a class with Ward where he challenged us to go to Alcatraz during the Native American takeover in 1970 and get an "A". I did. Robert Esparza, Jose Arce, Michael Ordonia, Julio Martinez, Fred Atilano, Tomás Sanchez, Carlos Mendoza, David Zamora, Carlos Villagran, Antonio Risianto, Juan Bettancourt, Cesario Rodriguez, Robert Daughters are the ones I remember from the start. There may be one or two who escape my mind.

Most memorable CASA anecdote

When we requested a telephone for our CASA office on the 5th floor, just to shut it down shortly after, because we were convinced it was bugged by the FBI. Taking over the Graduating committee for our Bachelor's graduation in 1973 where we had a Mariachi, Mexican food and Emmet (the night guard) as our "keynote" speaker.

Most significant CED story

Walking into Dean Richard Bender's office to ask how many of "us" (about twelve) will be admitted to Graduate School since we had fulfilled all the requirements? He hesitated for a few seconds, and said: All of you! Also knowing that Joe Esherick, one of the original designers of Wurster Hall, was one of our teachers still.

Professional Career:

1. Center for Leadership Development Facilitator
2. MAAC Project, San Diego President and CEO
3. San Joaquin County Housing Auth. CEO
4. Benicia Housing Authority: Executive Director
5. Contra Costa County Housing Auth. Dir. of Development
6. U.S. Department of Housing & Urban Dev. Architect
7. Housing & Community Development Sacramento: Analyst

Education:

- BA Architecture UC Berkeley 1973
- MA Architecture UC Berkeley 1975
- California State Board of Arch. Examiners: Licensed Architect: 1987
- Harvard University's JFK School of Gov. Certificate 1997

Gloria Diana Ramos Greenwald

gloron@pacbell.net
San Francisco, CA

My story

I have to give my parents credit for steering me to UC Berkeley. They said, if your brother can go to Berkeley, you can go. Period. A high school aptitude test which I scored on the wrong side, boys side instead of girls, put me in a drafting class, and later a Julia Morgan Scholarship.



This was 1954, the old Arc didn't even have a women's bathroom, staff moved planters to catch the rain in the interior hall. It was an older class with many Korean War Veterans and Wurster's first year as Dean of the College of Architecture at Berkeley.

Martin Del Campo was the first Hispanic Architect I'd ever met. He helped throughout the process of building my first home in Bernal Heights, on a relined lot adjacent to the freeway. I wanted to travel. I volunteered for the Peace Corps which was just starting, but it was through International Voluntary Service that I ended up in Algeria, immediately after the civil war. Here we redesigned and started building a commune of 40 homes. We quarried stones, dug sand from streams, tore down concrete block walls of French forts, bought cement and tools. It was an exciting, exhausting, happy and fulfilling time. I knew coming home, that my goal in life would be helping people build homes for themselves. I wanted to do it in San Francisco, with La Raza. To be effective, first, I had to get a License, then the right organization to work with.

With Self Help Enterprises, SHE, in the San Joaquin Valley, I worked first in the Civil Engineers office on the Subdivision Plan for 54 homes sites, streets grading, water well and park. Later I worked in the Architect's office on home plans. Finally we started construction. Here a high school dropout learned electrical wiring, a mother of 21 kids, (merged marriage) learned how to shingle roofs, a team of seven male cousins quickly built walls, and a pregnant widow carefully wired electric panel boxes. While the families built their homes, on the side we organizing for the Farm Workers Union. Here, I finally passed the Architectural License Board Exam, and headed back to San Francisco.

Back in the Mission District, Model Cities through the Redevelopment Agency was beginning to stir up fears in the community. Old and new groups like, Arriba Junto, Mission Coalition, Mission Housing Development Corp, Mission Economic Development Council, etc. stepped in to represent el Barrio. The Southwest Council of La Raza, a five state La Raza organization was just starting. Herman Gallegos, it's first director, helped me get a one year scholarship to study Federally Subsidized housing programs. On returning I became it's first Housing Director. An early assignment was to recruit volunteers for Housing Directors for each of the affiliates and set up a training program.

COVER STORY: CASA 40th+ Reunion

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Continued

Gloria Diana Ramos Greenwald continued

In April 1971, the Anti-War, Civil Rights, Black and Chicano and Woman's Movements were in full swing. The backlash had begun. Reagan was California Governor. Through Arriba Juntos, I was working on a 200 plus unit housing development for low income seniors and families in the Mission District, San Francisco. Martin Del Campo was the Architect. The proposal was about to get HUD funding. Nixon was President, he placed a moratorium on all Federally subsidized housing programs. All our efforts and hopes were abruptly ended.

Most significant CED story

Through Ken Simmons's help by fall '71 Martin and I found ourselves at Berkeley, in the new Wurster Building, and the formative years of CASA, AASA, BASA. Ken invited me to share his office and very soon I found myself a graduate student lecturer in Community Development with all CASA students. Ken, Martin, Sara Ishikawa, I and many others were determined to get students involved in projects that uplifted their communities.

When I read the Spring Issue of By Design, I can only say, I am incredibly proud to have been a part of the beginning of CASA!

On leaving CASA and Berkeley, I was still determined to build good housing for La Raza in Mission district, but this time in the private sector. (Nixon was still in the White House) I became a General Contractor, while building the first condominium south of Market. Herman Gallegos, a wonderful community leader who started the National Council of La Raza, was my first condominium buyer.

In Brisbane, CA steeply sloped building sites were cheap. Hillside homes became my specialty. There I served as a City Planning Commissioner for seven years. Several of the young men, who had come to the US as farm workers, who worked with me now have their union cards, own their homes and own businesses. Now their kids are in college with scholarships, as I'm sure the next generation of CASA is too. That makes me feel just wonderful.

In 1997 we moved back to the Bernal Heights, Mission District and have been involved with Habitat for Humanity in San Francisco as their Responsible Managing Officer for seven years and later Fuller Center for Housing. This has included leading six Global village trips to Mexico from Oaxaca to Vera Cruz to La Huasteca to Canyon de Cobre etc, plus trips to Nicaragua, Honduras, Ecuador, Guatemala, Armenia, Thailand, Poland and two trips to Louisiana after Katrina.

Today, though not quite retired, finds me enjoying being a mother of two great young adults, adopted in Guadalajara thirty five years ago, a grandmother of the most beautiful 5 month old, and wife of a man who has put up with me, and even encouraged all my adventures into housing.



Professional Career:

1. Gloria D. Ramos, Architect 67/Gen. Contr. 1976 to present
2. Del Campo & Esparza San Francisco, Architect 2005
3. Habitat for Humanity S F Responsible Managing Officer, Construction 97 -03
4. Planning Commissioner, Brisbane 92 - 97
5. Arriba Juntos, San Francisco, Housing Director. 70 - 71
6. (Southwest) National Council of La Raza, (First) Housing Director 68 -70
7. Self Help Housing AFSC Fresno Const. Forman 66-68
8. Built my home, Berkeley Hills 64
9. Benson Ford, Building Contractor Carpenter 63-66
10. Hardison & Kamatsu, Architects, Richmond Draftsman 63
11. Service Civil Intl, France, Algeria, Const. Forman 1962 -63
12. Patri Patri & Patri Architects & Planners, Draftsman 62
13. San Francisco Redevelopment Agency, Draftsman 60 -'62
14. Built first home in Bernal Heights, Mission District San Francisco 61
15. M. Del Campo, San Francisco, Draftsman 1960

Education:

- BA Architecture UC Berkeley, CED 59
- MA Architecture UC Berkeley, CED 73

CASA Alumni Gather at UC Berkeley

Continued

Antonio Ismael Risianto

antoniodesk2015@gmail.com
Indonesia

My story

I was basically a refugee from the Indonesian chaos in the mid 60's where a million were massacred, and I saw no future in my country. My mother was a single parent who fled to San Francisco. I got the citizenship thru my Dad (who I never knew). I was 14 when we started living in the Mission District and spent most of my time with Latinos/Chicanos, mostly because of soccer, as the only non-Latino player at Mission High, which was often called the "Refugee/Ghetto High School."



I was accepted into the Upward Bound Program for smart students who could go on to a university. I entered USF (University of San Francisco) as a jumping stone to move to UC Berkeley, all the way to the Masters' Degree in Architecture specializing in Community Design (1975).

First CASA meeting

I think, this was the time CASA was born 1973? We formed the group among with the others Minority groups (BEDSA) and AAA (Asian Architectural Student Association). We were all trying to figure out how to change the curriculum that was very biased to European Anglo Saxon architecture.

Most memorable CASA anecdote

Being active on causes together. It was the spirit of togetherness, as we were all on the same boat. Helping each other in finding and struggling in school and preparing for real life.

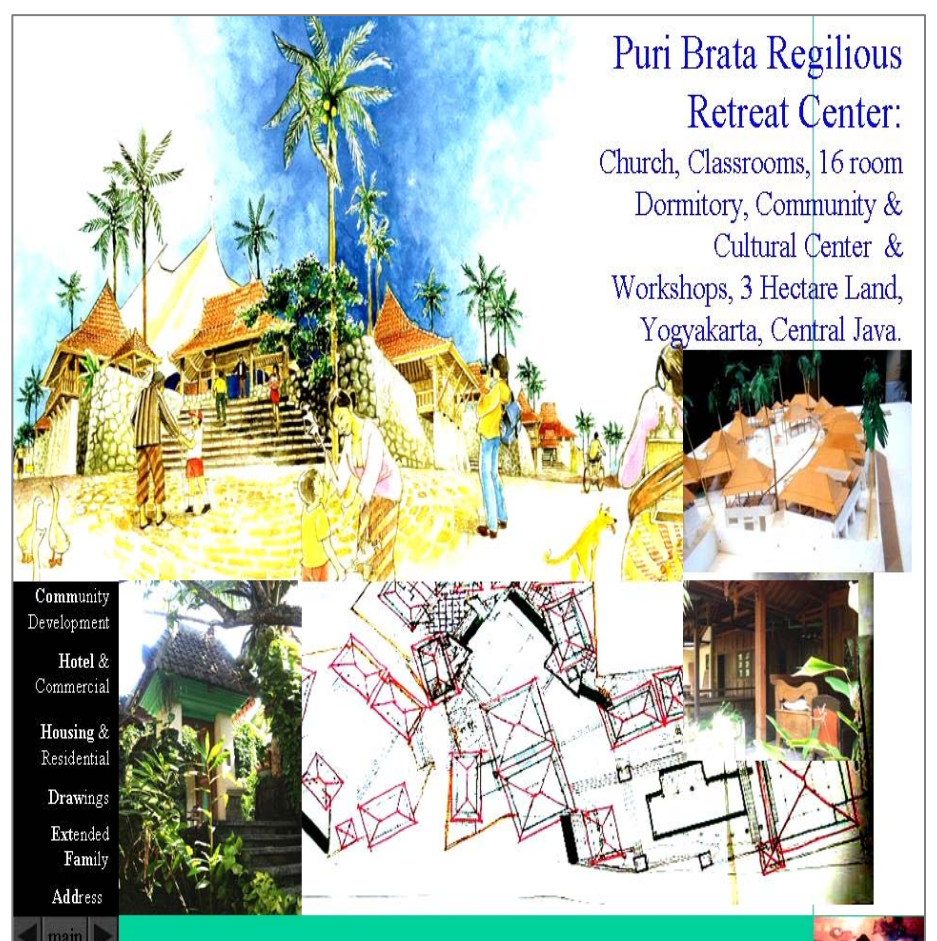
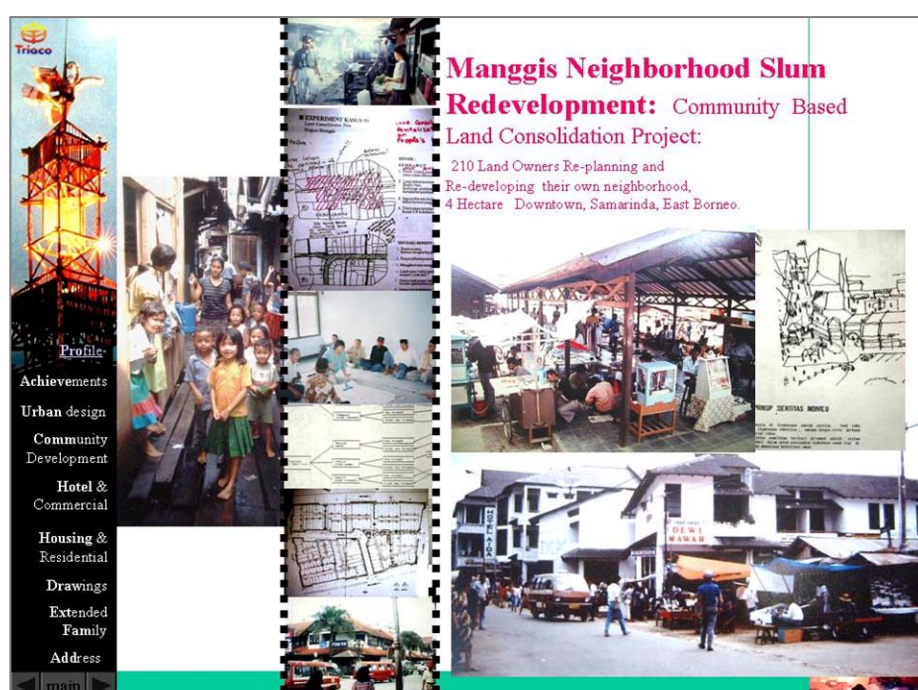
At CED/CASA, it was the struggle for a "different" kind of architecture education to help "left out" neighborhoods and communities; Back to the Barrios. It was a struggle but we

were all together in the same boat and the same spirit. It tied us all together and it was a memorable life experience. Trying to Develop the "Community Design Study" program and continue doing things related to "Housing for the Poor." There was a spirit of togetherness. Not quite sure whether this spirit was because of the special age of the time: post-Vietnam and entering a wave of consciousness against global injustice.

We had a great time with Bob, the Leader (looking like Che first time I met him), Julio (our big brother with all the jokes), Tomas (my buddy), Carlos Mendoza (where we always argued jokingly), Carlos Villagran (the quite one), David Zamora (chasing girls), and Juan Betancourt (who we used to go night clubbing and "Low Ridding"). And our big brothers who gave us the comfort that we were "not alone," like Bob Daughters, Eduardo, and our teachers Gloria Ramos, Ken Simmons, Sara Ishikawa, and Anthony...

Most significant CED story

Seems like every second was a wonderful experience. The times we struggled in class, working all night long. The actual work back with our communities are the most rewarding. How we tried to bring our learning experience to low income communities. We worked in Salinas, with Squatters in Mexicali, and in the Mission. Later in Graduate School, we were the group that believed in the mix, believing that there should be no color line to hamper our friendships, relationships and people's future. Our group was with Latinos, the Blacks, the Asian, And some few whites. Our friendship in CASA and beyond to other groups at CED live on 'till today.



COVER STORY: CASA Historic Reunion

CASA Alumni Gather at UC Berkeley

Continued

Antonio Ismael Risianto

Continued

I remember working on the ground, with our hands (feeling “stupid”, ha ha ha) on the Mexicali Slum Self Help Housing Experiment with Chris Alexander, Julio, Tomas, Maritza, George, Hector and friends at the Universidad de Baja California; something I’ll never forget. That was my first day holding a hammer (I later became a Journeyman Carpenter).

I continued school at MIT with a Grant for a post graduate Special World Bank Funded Program on “Human Settlements for Developing Countries” doing field research in Indonesian slums and villages. My thesis on “Balanced Development” - a “controversial” thesis on “Community Participatory Planning,” not yet popular and in line to what the Study Program wanted to see. Amazingly, my teacher became the top figure in “Community Micro Planning” after that!

Back home in San Francisco, I worked as a Journeyman Carpenter building several houses and shopping centers to slowly pay off my Student Loan - all in a couple years... yeeeahhh. Then I worked with AND (Asian Neighborhood Design) a Community Design Center that we also started while we were students. Starting as a Carpentry Teacher, Architect, then became the Construction Director and set up a Profit Center Construction/Development Company to support the Non-Profit Entity.

Afterwards, I was called to help Indonesia, and I moved there to start a similar Model Profit/Non-Profit Development Consultancy. I continued working on slum upgrading and housing for the poor, which I’ve done ever since.

I received the Aga Khan Award for a Slum Alleviation Project in Indonesia, several slum upgrading and settlement land consolidation experiments with the World Bank and UNDP. These included the Tsunami Rebuilding Program in Aceh with UN Habitat and Civil Society efforts on improving Eco Neighborhoods.

I’ve taught at several university throughout Indonesia, Thailand, Germany, and Singapore. These days I assist the government trying to pass the experience on to the next generation, together with CHL (Community Housing Limited): A World without Housing Poverty.

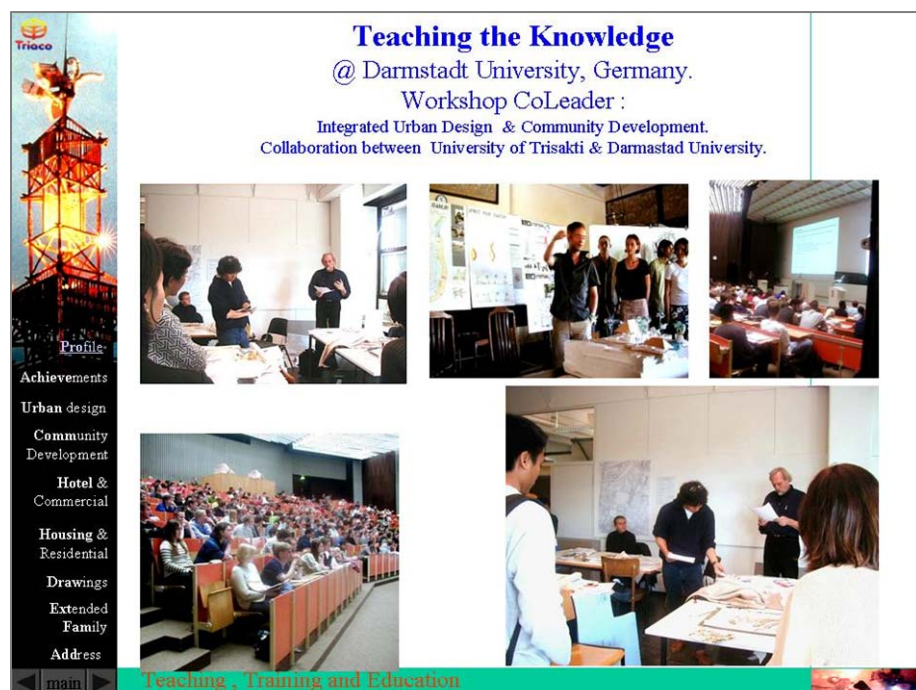
Whatever the journey, CASA was the most fun/craziest time in my life!!!!!! Maybe because we were all “un poquito loco.”

Professional Career:

1. Triaco Development Consultants, Indonesia
2. UN Habitat
3. ADB
- 4.. World Bank
5. PADCO
6. AND (Asian Neighborhood Design)
7. Oakland Redevelopment Agency
8. West Oakland Model Cities
9. Esherick, Homsey, Davis Associates
10. Mission Model Cities

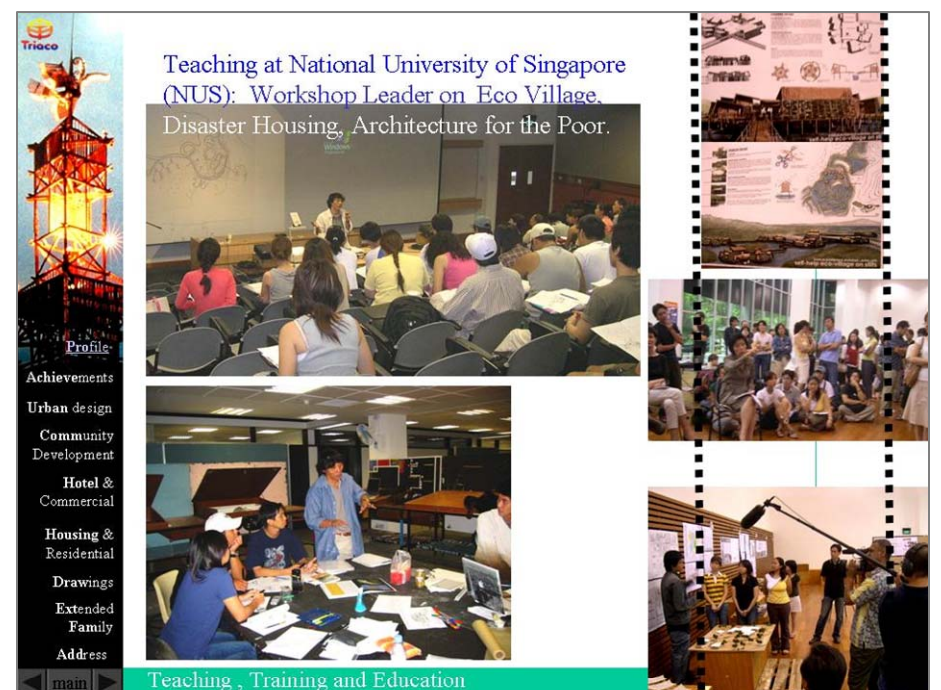
Education:

- | | | |
|--------------------------------------|-----------------------------|----|
| • AA Mathematics | University of San Francisco | 71 |
| • BA Architecture | CED, UC Berkeley | 73 |
| MA Architecture | CED, UC Berkeley | 75 |
| • MAAS Architecture & Urban Planning | MIT | 81 |



Teaching the Knowledge at Darmstadt University. Germany

Mr. Risianto was the workshop co-leader for a program teaching university students the principles and process of Integrated Urban Design & Community Development, a collaborative effort between the University of Trisakti & Darmstadt University.



Teaching at the University of Singapore

Mr. Risianto leading this workshop for students on Eco Leader Village Disaster Housing, Architecture for the Poor, once again demonstrating his commitment to teaching the next generation of designers who will solve the housing challenges of the poor.

COVER STORY: CASA 40th+ Reunion

CASA Alumni Gather at UC Berkeley

Continued

Carolina Rozo

crozo1915@gmail.com
Santa Rosa, CA

My story

I immigrated to the US when I was 10 years old from Bogota, Colombia.

My father had me and my siblings enrolled in a private school named "El Americano" back home. Even though the school was founded by North Americans, I really did not learn English until I continued grammar school in the US (back east).

I followed my older sister's steps who decided to come and study at Berkeley, CA, so I finished my last 1 1/2 years at Berkeley High School, and then went on to Laney Junior College in Oakland. There I started getting interested in the arts, so I took art classes, art history, hand drafting, interior design and building construction: my favorite were Art classes.

After getting my AA degree in Liberal Arts at Laney I wanted to declare a major at a 4 year college, so I applied to UC Berkeley and San Luis Obispo. I was accepted to both but I liked Berkeley so much (called the 'Athens of the West', Berkeley, The People's Republic of Berkeley). I also wanted to stay close to my sis and the bay area in general.

I had a bit of a struggle to get accepted at CED, because they wanted me to continue with Humanities and Liberal Arts, but I was ready to declare a major in Architecture. At the time, an Associate Professor at CED named Russell Ellis (African American) requested that I write a 'letter of intent' to give me the opportunity to attend CED. I wrote the letter with so much passion, enthusiasm and interest to declare a major in Architecture, that he and the dean approved my acceptance.

I started my 4 year bachelors program and I actually took 5 years to graduate, because I took an entire year off in the middle of the program to do an internship at HKIT, a full fledged architectural firm in San Francisco, that was sponsored by an engineering society for minorities. I graduated in summer of 1981.

First CASA meeting

I attended in first to second year and most of the attendees that ran the association were ahead of me, students in graduate school. I called them the honorable 'rat pack,' i.e., Anne Cervantes, Maritza Delgadillo, Chris Escobedo, Rogelio Hernandez, Oswaldo Lopez, Carlos Rodriguez, Carlos Villalva, etc.



Most memorable CASA anecdote

I really liked Raza Days when high school students came to CED to explore careers in architecture. I also enjoyed the Raza parties!

Most significant CED story

I had an ED course at the beginning, I think it was ED 4 (People and Environment). We were to form groups of 4 in a studio setting and begin building our house model in a community setting.

Of course my peers designed their cardboard house models per their American track-home cultural style, except for another foreign woman in the group who designed her house per Frank Lloyd Wright's design principles. I, on the other hand, designed mine with interior patios aligned with verandas and balconies in the front facades with clay tile roofing. Well, my neighboring peers were opposed to my design, but the instructor (who was a minority, not Hispanic but another nationality) found it intriguing that I maintained my Hispanic heritage and proudly showed it amongst my predominant Caucasian 'neighbors'. The instructor discussed their biased ways and the critique actually earned me an "A" in the course!

Professional Career:

- | | |
|-------------------------------|----------------------------|
| 1. Oakmont Senior Living | Project Coordinator |
| 2. Marx Okubo | CD Drafting Technician |
| 3. HDR | Project Coord. (Abu Dhabi) |
| 4. Hornberger + Worstell Inc. | Designer (Hospitality) |
| 5. Anshen + Allen Architects | Designer (Healthcare) |
| 6. SOM | Designer (Airports) |
| 7. Harvey Hacker | Designer |
| 8. Jernigan Design | Designer |
| 9. Ned Forrest | Designer |
| 10. CHK Architects + Planners | Designer |
| 11. HKIT | Intern |

Education:

- | | | |
|-------------------|----------------------|----|
| • AA Liberal Arts | Laney Junior College | 76 |
| • BA Architecture | UC Berkeley | 81 |



COVER STORY: CASA 40th+ Reunion

ByDESIGN[®]
a quarterly e-zine

Volume 20

August 2016

CASA Alumni Gather at UC Berkeley

Continued

Tomas B. Sanchez

thomasbsanchez@netzero.com
Vista, CA

My story

I entered California in the fall of 1970. I came from a small town near Stockton, CA, and my family was working class. Male members of my family had served in World War II and the Korean War, and some had even gone to college before me.



I knew that I could meet the academic challenges that college presented, by sticking to the same strategy that had been so successful before: be involved in study groups, and choose your friends wisely (those who share your same aspirations).

First CASA meeting

So it was that getting involved with the other students in CASA begin a whirlwind of camaraderie, that helped get me through school, and to grow as a person as well.

Most memorable CASA anecdote

I believe some of the most important lessons were those learned listening to the experiences and advice of the ex-GI's who were coming back from Vietnam. Guys like Julio Martinez, Fred Atilano, and Mike Ordonia. Of course, older guys like Bob (hijas) Daughters and Bob Esparza were great too. The best part of My Cal experience is that it did not end there, but continues to this day.....

Professional Career:

1. Self-employed	Architect	1985 - 2015
2. US Dept of Navy	Contractor	2009 - 2012
3. Canyon Crest Academy	High School Instr.	2008
4. Cuesta College	College Instructor	2006
5. City of Imperial Beach	Project Manager	2005 - 2007
6. MiraCosta College	College Instructor	2004 - 2009
7. County of Monterey	Project Manager	1999 - 2001

Education:

• BA Architecture	UC Berkeley, CED	1974
• MA Architecture	UC Berkeley, CED	1979

Proyecto Macaroni, Mexicali, Baja California, Mexico

1. Julio Martinez (left) with Chris Alexander discussing proposed project using Pattern Language.
2. Tomas Sanchez (center) taking a break with two students from Universidad Autonoma de Baja California (UABC).
3. Constructing foundation and setting framing for wall openings. Antonio Risianto at far right (holding shovel).
4. Julio Martinez (center, back to camera) and students from UABC.
5. Hector Baeza (far left) and Antonio Risianto (center) discussing the details of the spaces to be laid out with homeowners.

1



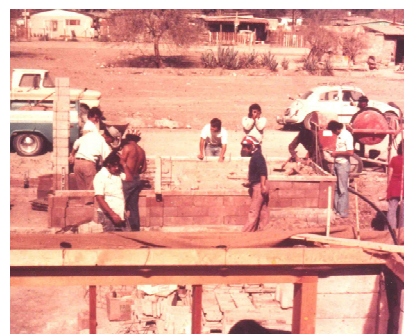
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3



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5



Carlos Manuel Villagran

rosavilla28@yahoo.com
Full-time RVers

My story

I graduated high school in 1968, attended Contra Costa Jr. College in San Pablo, CA. After 2-1/2 years I transferred to UC Berkeley in the Spring of 1971. My architectural classes at Jr. College allowed me to waive the Marc Tribe perspective drawing class. My most memorable class I ever enrolled in at Berkeley was my first quarter, a Graduate Architectural History Class.



I did not like counselors, I had a bad experience in Jr. High School. I elected not to have a counselor in my first quarter, so I enrolled, by mistake, in a graduate class. That was the most difficult class I ever enrolled in, but I studied my As... off and came out we a C-. That C- felt like an A+ to me. To top it off, I caught the flu virus a week before the final exam, an felt like shi.... , but passed the class.

First CASA meeting

Julio Martinez and I knew each other since Contra Costa Junior College. We decided to find out about CASA and what they were all about. Tomas Sanchez, Cesario R. Bob Esparza, Antonio Pizano, Mike O. were a few of the people we met when we attended the first meeting. We turned the so called office in to a sleeping quarters for the all-nighters.

Most memorable CASA anecdote

Julio Martinez doing the Popeye at the Starlight Ballroom in downtown San Jo.

Most significant CED story

All the struggles and fun we had together. From completing our architectural drawing and models for our 15 unit class. Working with Mrs. Cantu of El Cerrito on our plans for a Mexican museum in Richmond, CA.

Professional Career:

1. City of Pleasanton	Assistant Civil Engineer
2. Creegan & D'Angelo	Draftsman
3. City of Pleasanton	Draftsman
4. Santana & Thompson	Draftsman

Education:

• Associate of Science	Contra Costa Junior College	1971
• BA Architecture	UC Berkeley, CED	1973
• MA Architecture	UC Berkeley, CED	1975

The Great Escape! (Part 1)

By Miguel Galarza



Christmas 2007 was like most other Christmas of the past; a time to enjoy family, friends and good food. A time to reflect on the past year's failures and successes. As I sat in the family room, enjoying my blessings and the intense aromas that only arise from a kitchen full of Borinquen woman, my cell phone rang. Curiously the number on the display was from then City of San Francisco City Administrator now Mayor Edwin Lee.

Miguel, this is Ed Lee I hope your enjoying your holiday and I'm not disturbing you this evening. Not at all Mr. Lee, how can I help you this evening? Well Miguel we've got a problem at the San Francisco Zoo and we need your help. Can you meet me here in the morning say around 8AM? Sure I say. "I'll fill you in on the issues in the morning, however if you have a moment turn on the news and you'll gather what our meeting is about. See you in the morning at 8:00 Miguel good night." Good Night Mr. Lee I said.

Well that was too much of an invitation to turn down. Had a water main broken? Noooo. Was there storm damage that need addressing immediately? Noooo. Had a Build Collapsed? Noooo... "Breaking News!! San Francisco Zoo Closed After Tiger Killed Visitor" Well, I said to myself, tomorrow's meeting should be interesting.

Entering the Zoo facility on the 26th was insane. News outlets vans, jockeyed for the best position outside the zoo gates, news helicopters circling overhead, rows of photographers with zoom lens piercing through any section of the chain link fence that allowed for an unencumbered view of the tragic scene.

Miguel, said Mr. Lee, I've called you and you alone in for the simple fact that the Zoo management team has been watching your progress on the ADA improvements project you're currently working on. They unanimously agreed that we believe we can trust you and your team, to rebuilt our Tiger exhibit in 30 days.

“We, the City of San Francisco, need a can-do contractor that can work with zoo staff and our design team to design and build a world class, state of the art Tiger exhibit that exceeds the current safety standards, is stunning in appearance, and most of all - be completed in 30 days.” San Francisco City Administrator (now Mayor) Edwin Lee

About the Author: Miguel Galarza, is the Founder and President of Yerba Buena Engineering & Construction, Inc, (YBEC) San Francisco, CA. Established in 2002, YBEC is a growing SBA 8(a) certified and HUBZone. Miguel Galarza is a 22-year veteran in the construction industry who has managed more than \$100 million in projects for the Army Corps of Engineers, Navy, Marine Corps, Air Force, National Park Service, and other federal government agencies.

Los Angeles Times

Tiger that mauled three teens at San Francisco Zoo appears to have been provoked, report says

LA Times Headline



San Francisco Zoo / Associated Press

“We, the City of San Francisco, need a can-do contractor that can work with zoo staff and our design team to design and build a world class, state of the art Tiger exhibit that exceeds the current safety standards, is stunning in appearance, and most of all - be completed in 30 days. Are you up to the challenge?” Without hesitation and fully thinking through what I was committing to, I said "Absolutely, let's get started."

Here I was, a kid from the San Francisco inner city, the barrio known to us locals as "La Mission." A City with world class engineering and construction firms, yet there I sat with the City power brokers committing to building a Tiger exhibit - in 30 days.

Over the next issue of ByDESIGN, I will share with you the process of designing and constructing a once in a lifetime project, what it meant to the City of San Francisco, the Hispanic community, to my employees and to me personally. **To be continued....**

Information Technology Master Plan for the City of Berkeley

By Lauren E. Hernandez



Two College of Environmental Design students are contributing to a City of Berkeley Information Technology Strategic Plan as well paid interns for Los Angeles-based ThirdWave Corporation systems integration firm.

Anarosa Robledo, urban planning and Itzel Torres, architecture (4th year students), have been analyzing city-wide requirements and developing a 5-year road map for how the City should invest in Information Technologies.

As associates on the project team, Torres and Robledo participate in the Rapid Workflow[®] Business Process Mapping workshops by documenting process models and assisting in synthesizing data for the final strategy.

Anarosa Robledo: In her own words



With Information Technology, the problem may have been different, but the mentality to analyze the situation and decipher an approach for a solution was not.

It was just a question of learning how to understand data analysis, and make it as clear and efficient as possible. It was very satisfying to me when I would receive a complicated Rapid Workflow business process model and was able to make it more efficient and legible.

Working and being trained by Roy was such a pleasure, as well as the opportunity to attend the workshops he leads and observe how city departments begin to realize how they all intersect and affect one another through common IT difficulties.

“With Information Technology, the problem may have been different, but the mentality to analyze the situation and decipher an approach for a solution was not.”

Anarosa Robledo

They are applying problem solving and design skills learned in CED to help propose recommendations for municipal government by summarizing this information and categorizing Information Technology data.

“Anarosa and Itzel hit the road running fast and adapted exceeding well to the project, demonstrating the extraordinary capabilities of UC Berkeley students.” stated Roy Hernandez, ThirdWave President/CEO. Anarosa and Itzel received role-based training on the software used to produce the process models, and were given used/new laptop computers to execute the project work, which they will keep upon completion of the project’s. The pair joined the project team in June and will complete their internships in September.

Itzel Torres: In her own words

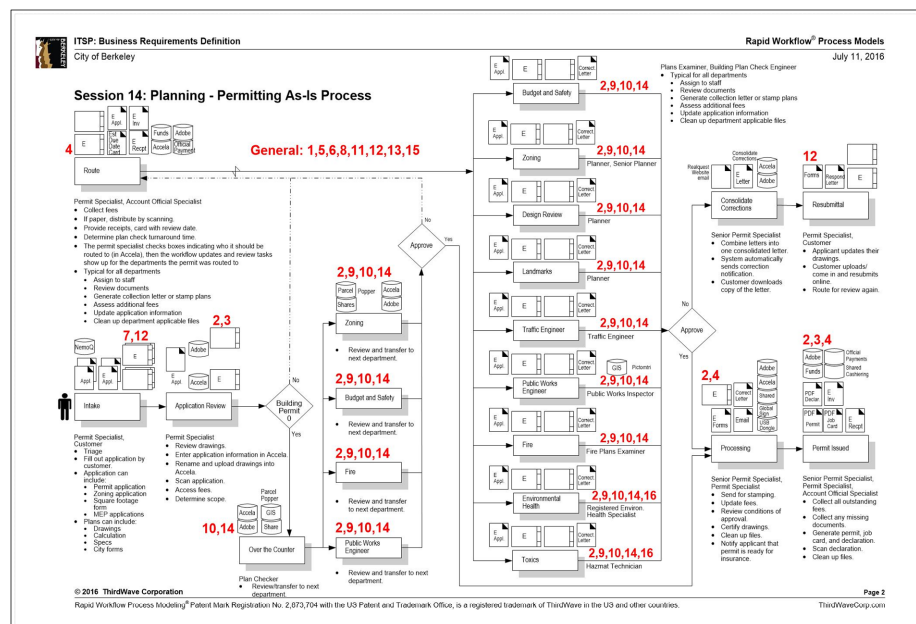


Working on an Information Technology Master Planning Project, was definitely something that was out of the comfort zone of design. I wasn’t quite sure what to expect at first, and was extremely surprised when I found

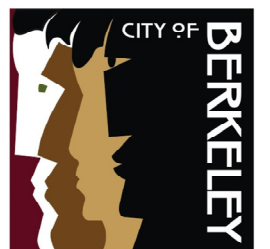
myself applying many of the skills I had learned in my past as a designer. I think it basically came down to being able recognize a problem, and then finding a solution.

What I liked the most about this opportunity, was the work environment I was in. It was a beautiful experience to witness that a work environment could be as supportive and interested in the growth and professional development of its employees. I felt like my experiences and skills were validated.

It was incredible to witness that design could be implemented in many different ways. It gave me a new perspective to where I could take my design career, and how important being able to implement design problem solving strategies are for so many professional fields. I look forward to seeing what is to come.

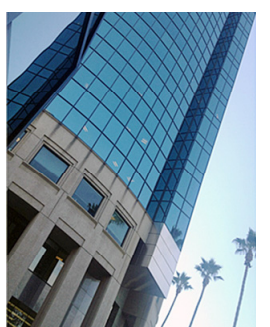


Left: Sample Rapid Workflow[®] business process model deliverable produced by Anarosa Robledo, mapping business activities, participants inputs/outputs, and technologies used. This data was used to articulate requirements and business process improvement opportunities, which formed the basis for the IT Strategic Plan.



About ThirdWave Corporation

ThirdWave is a full service Systems Integration firm providing innovative emerging technologies for 29 years. The firm has been a thought leader and recipient on local, national and international awards for the effective selection/implementation of technology for the public sector and Fortune 500 clients throughout the US and Canada.



My Summer in España

By Matthew Almendarez



If it was one thing that Berkeley encouraged me to do, it was to continue to travel and learn not only from Berkeley but from the world.

I decided to travel and study one last time before starting the daily routine of working 8 hours a day. I wasn't ready for that, and I wanted to travel, explore and enjoy my summer abroad. I chose to study abroad in the most bizarre, beautiful and intriguing place of all - Guardamar del Segura in Spain.

I decided to embark on this program not only because it consisted of a summer studio in Spain, but because it relied heavily on how one experiences architecture. In architecture school, we learn how to create a space through the uses of program and structure. This study abroad program was different. It focused entirely on the experiences you encounter while navigating a space, and that was the beauty of this program. It helped us realize the purpose of architecture and how it shapes our world.

As a designer, we are trained to see things deeper, with more detail. We have an occupational hazard that pushes us to explore how things function and how they are put together. This hazard that we have does not necessarily apply only to buildings but rather objects and places we visit. Allowing us to embrace this hazard and see what we can discover while traveling around Spain allowed me to see what kind of experiences are crafted by the beauty of Spanish architecture, culture and people.

This exploration of Guardamar del Segura was fascinating, as a small town along the coast of Spain contained so much history, knowledge and traditions. As our home base for our program, our goal was to create an intervention within Guardamar. It was based off experiences we encountered while navigating the sand dunes of Guardamar, the castle of Guardamar, and Toyo Ito's abandoned structure in the Salinas de Torre Vieja. How we felt, what we saw, and what we heard were all factors that inspired us to design our intervention and pushed us to create an experience worth navigating.

This approach to architecture was unique and different than what I've experienced in school. It inspired me to look at the world differently and see the extraordinary in the ordinary. Traveling to Spain was amazing, but getting to live in Guardamar and engage in their culture and their traditions was an experience I will never forget.



Top: Chefchaouen, Morocco
Above: Altea Costa Blanca, Spain, a charming street in the old section.



Mezquita-Catedral, the Great Mosque of Cordoba, one of the oldest structures standing from the time Muslims ruled Al-Andalus (Muslim Iberia including Spain, Portugal, and a section of Southern France) in the late 8th century.



Guardamar Familia, my fellow students in the study abroad program at the Guardamar del Segura summer design studio.