



ByDESIGN Presents the
**11th Annual
CASA Alumni Scholarships &
CASA 50th Year Anniversary**

College of Environmental Design
University of California

April 22, 2022



Martin Del Campo . Bob Esparza & Antonia Escobar Scholarships

A c a d e m i c & C r e a t i v e E x c e l l e n c e

Collaborating for Diversity, Equity & Access to Higher Education

Bien venidos! Welcome!



ByDESIGN

CASA Alumni



CENTER FOR
ARCHITECTURE
+ DESIGN SF



San Francisco



Martin Del Campo . Bob Esparza

& Antonia Escobar Prizes

A c a d e m i c & C r e a t i v e E x c e l l e n c e

Evening Program



- Welcome: Roy Hernandez, ByDESIGN
- Introduction of Partners
 - LiA: Homer Perez
 - CASA Alumni: Joseph Martinez
 - CASA: Samantha Andalon & Cindy Gutierrez
 - CA+D & AIA SF: Dan Perez
- CASA 50th Anniversary Video
- Distinguished Speaker, Fernando Marti
- CASA Alumni Scholarship Ceremony



Martin Del Campo . Bob Esparza

& Antonia Escobar Prizes

A c a d e m i c & C r e a t i v e E x c e l l e n c e

ByDesign e-zine

Rogelio Roy Hernández, Publisher

Our quest:

- Tell the untold stories of BIPOC & LGBTQ design students, educators & professionals
- Showcase extraordinary achievement
- Advocate for educational diversity & justice
- Link students with design professionals
- Foster professional BIPOC networking and career opportunities





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A c a d e m i c & C r e a t i v e E x c e l l e n c e

LiA SF (Latinx in Architecture)

Homer Perez, AIA, NOMA, LEED BD+C



LiASF's 3 Pillars:

- **Strengthen:** Build strong relationships between Latinx design professionals in Architecture, Landscape Architecture, Urban Planning, and Engineering
- **Educate:** Encourage professional development and licensure
- **Expand:** Community outreach through sponsorship and participation



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A c a d e m i c & C r e a t i v e E x c e l l e n c e

CASA Alumni

Joseph Martinez, Co-Chair

CASA Alumni



- Provided mentoring since 2010:
 - Resumes writing
 - Portfolios review workshops
 - Interview counseling & techniques
 - Grad school applications & letters of recommendations
 - Provide scholarships, technology, cars
- CASA Alumni Fellowship
- CASA Alumni Summer Internship



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A c a d e m i c & C r e a t i v e E x c e l l e n c e

What drives us . . .



Hola Roy!

I've been meaning to follow up, but things have been a little hectic. I'm not sure if you heard the news from Joe, but I am so happy to announce that I'll be attending **Yale University** this fall :) I was fortunately awarded the Dean's Scholarship in addition to the generous financial aid package they were already providing me with. I truly could not have completed this process without your support! Muchas muchas gracias, Roy!

Warmly,

Omar Martinez Zoluaga
B.A. Architecture | Class of 2021
University of California, Berkeley



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A c a d e m i c & C r e a t i v e E x c e l l e n c e

CASA

Samantha Andalon, President

Cindy Gutierrez, Vice President



- Devoted to promoting diversity and equality, the importance of higher education and service to our community
- Build a sense of belonging at CED
- Plan and execute a variety of programs to assist Chicanx/Latinx students succeed at CED
- All areas of study welcomed!



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A c a d e m i c & C r e a t i v e E x c e l l e n c e

AIA San Francisco

Daniel Perez, AIA, President Elect/Vice President

- CASA Alumni Scholarship fundraising
- Events + Programs
- Mentorship



CENTER FOR
ARCHITECTURE
+ DESIGN SF



San Francisco



10 YEAR SCHOLARSHIP RECAP





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A c a d e m i c & C r e a t i v e E x c e l l e n c e

Generous Donor Contributions:

1. Roy R Hernandez	5,000.00	11. Patricia Centeno	198.55
2. S.H. Cowell Foundation	1,500.00	12. Elizabeth Lagarde	150.00
3. Anne Cervantes	1,200.00	13. David R. Diaz	100.00
4. Daniel Perez	1,000.00	Total	12,569.34
5. Edgar A Lopez	1,000.00	8% fiscal sponsor fees	-1,005.55
6. Anonymous	694.91	Total 2022 checks	11,563.79
7. Charles A Higuera	500.00	2021 S.H Cowell (forward)	+1,380.00
8. Homer Perez	500.00	2021 CASA (forward)	+102.00
9. Antonio Pizano	477.70	Total Available	\$ 13,045.79
10. Robert Daughters	248.18	CASA Scholarships	\$ 13,000.00



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A c a d e m i c & C r e a t i v e E x c e l l e n c e

Scholarships given out in the name of:

Martine Del Campo

CED Professor, CASA Mentor & SF Architect

Bob Esparza

One of original CED CASA founders

Merit

In memory of CASA members: José Arce, Dave Duarte and Fred Atilano

Antonia Escobar

Charles Higuera's Grandmother

Maria & Guillermo Hernandez

Rogelio Roy Hernandez' Parents

SCHOLARSHIP AWARDS





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Anthony Garcia

Architecture 2023

- Born and raised in McFarland, CA
- Raised by mother and grandmother
- Sees future in architecture, construction or city planning

Merit Award

\$ 250

In five years, I see myself working in architecture, construction, or city planning. I see myself being content with the work that I will be doing as I know it is a career I am passionate about.



Martin Del Campo . Bob Esparza

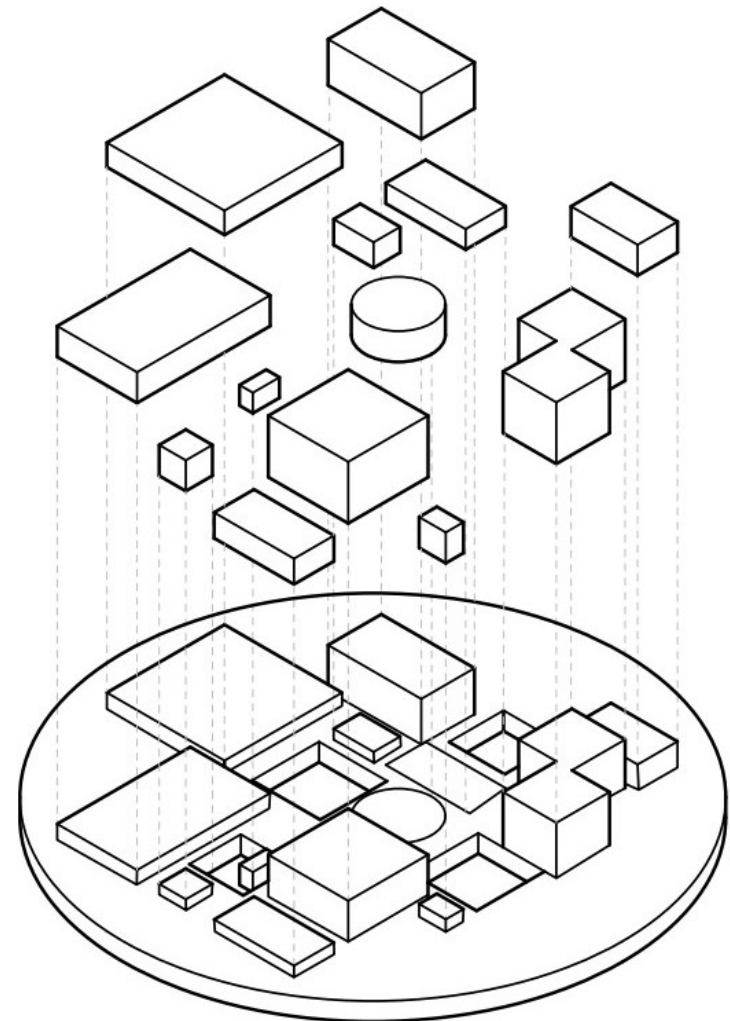
& Antonia Escobar Prizes

21st Century Museum of Art Programmatic Parts

Arch 100A

Prof.: Professor Atwood

This work was created to show the multiple parts of a circular based museum shown as programmatic parts.





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Kaylee Garcia

BA Architecture 2025

GPA: 3.4

- Ultimate goal: find a job that feel more like a hobby, that she loves: theme park design and videography
- She volunteers to provide breakfasts to unhoused and participates in AIAS, Newman Fellowship and Women in Weight Lifting

In 5 years I would love to be working or interning for a theme park designing firm learning about the art of attractions.

Merit Award

\$ 250



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A City's Edge Environmental Design 1

Professor: Thomas
Chastain, CED

Redesign the Embarcadero located in San Francisco to advocate for something of our choice. I chose to advocate for the individual, making the site a more inclusive environment, focusing on the exchange of land and water.





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Mayra Ramirez

BA Architecture 2025

- 18 year old, first generation Chicana from Carpinteria
- Family is from Jalisco. Mexico
- Plans to attend graduate school
- Currently a social media intern with CASA

My fascination with architecture began when I was a child visiting my parents' home town in Mexico. My uncle was the architect for our house

Bob Esparza Scholarship

\$500

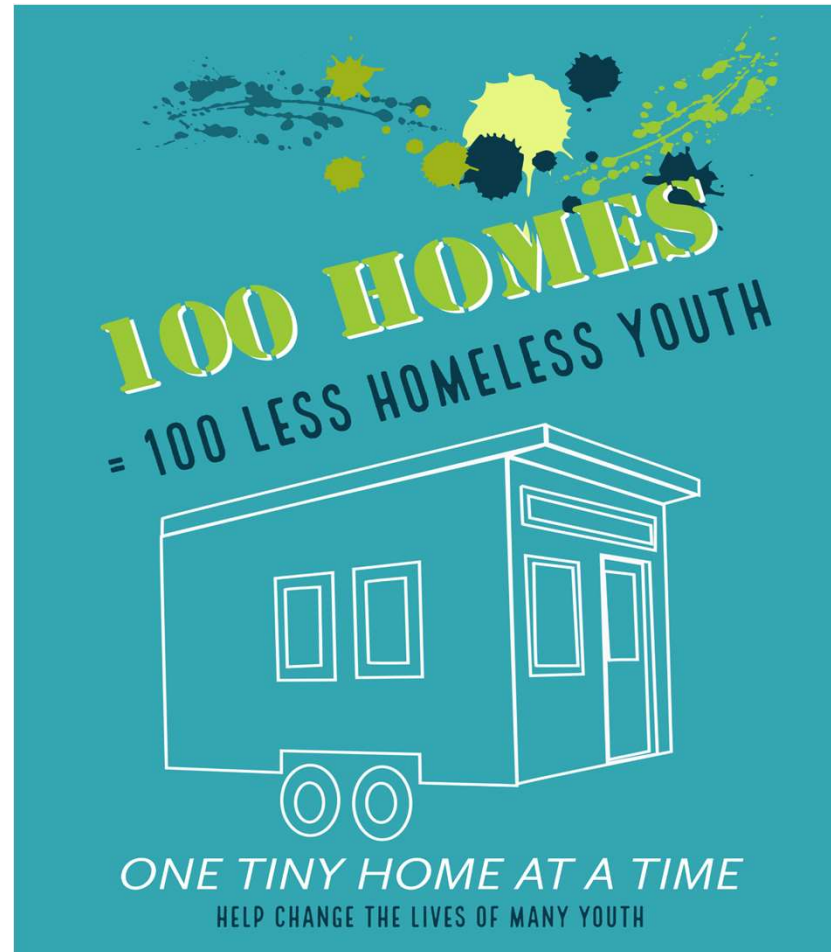


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**Module 1 Capstone
Assignment
Environmental Design 5**
Profs. Castillo/Hood, CED

Create a social justice poster. I chose to make a poster to help create tiny homes for the tiny home village in Oakland that helps homeless youth by offering housing and learn skills that could help them in their future.





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A c a d e m i c & C r e a t i v e E x c e l l e n c e



Angeline Vasquez-Ayala

B.A. Arch, 2025

GPA: 3.2

- Born and raised in Los Angeles
- First generation, raised by a single mother who always believed in her
- Want to become an architect to help her community by building sustainably friendly homes and buildings
- Currently CASA VP/Secretary intern

I want to create public communities that help students in low income neighborhoods to pursue their dreams and have more accessibility to education resources.

Bob Esparza Scholarship

\$500

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& Antonia Escobar Prizes

Module 1 Capstone- Curators Statement Environment Design 5/33530

Prof. Greg Castillo and
Walter J. Hood

Create a poster to represent social justice within any community. I chose the Black Cat tavern in Silverlake. I used Photoshop to represent the protest with color in order to make the protestors stand out.





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Bivian Herrera

Undeclared, 2025

GPA: 3.1

- CASA Intern, CASA Board
- Participate with campus groups:
 - Raices Center and
 - Bridges

I envision myself thinking of approaches for a better future, one that won't hurt communities such as my own help against climate change, incorporate sustainable, energy efficiency technologies.

Bob Esparza Scholarship

\$500

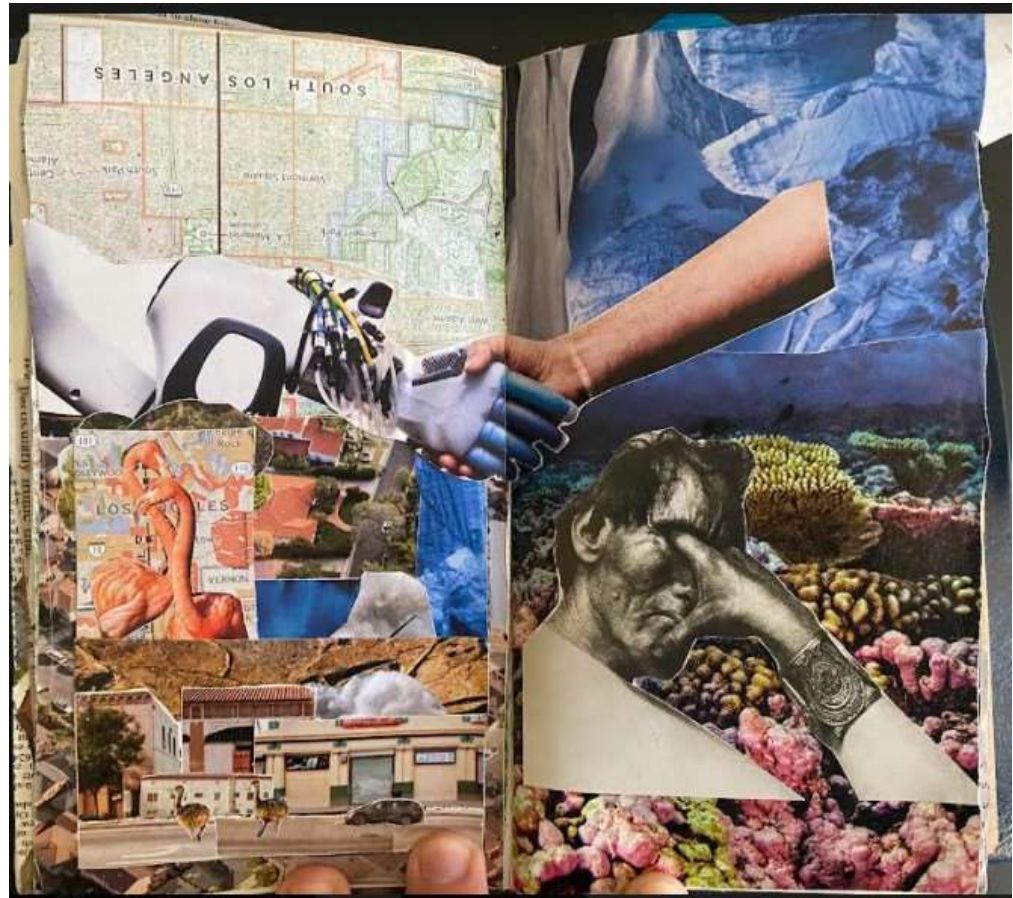


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The Blinded Agreement

I always believed that the clash between nature and the advancement of human civilization was due because of a blind-sided agreement. An agreement filled with hope for a better future, when in reality one side took advantage of the innocence of nature and gain control of everything that was once planned to be shared.





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A c a d e m i c & C r e a t i v e E x c e l l e n c e



In five years, I see myself working as a regional planner in San Diego. My education at UC Berkeley is a commitment to my neighborhood and family. I would like to take everything I have learned back to my community and implement it to bring change.

Alexandra Morales

BA Urban Studies 2023

- From Barrio Logan, San Diego
- Marketing chair of the Berkeley Urban Studies Student Association,
- CED Undergraduate Student Council
- CED Administrative Assistant and Community Fellow.
- Housing Commissioner, ASUC Student Government Housing Commission

Bob Esparza Scholarship

\$500



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**A Site of American
Landscape Architecture:
Balboa Park, San Diego CA
L Architecture C171**
Prof. Louise A. Mozingo

I chose San Diego's Balboa Park, the Olmsted Brothers helped create. My essay focused on the Spanish-Colonial architecture influenced a new rebranding of culture in the San Diego. I argue that through this architecture, San Diego glamorized a Spanish-colonial time period that was actually very violent. San Diego continues this harmful legacy of romanticizing this era.

The Architecture and Aesthetic of Balboa Park



Figure 3: *La Laguna de Las Flores*, Balboa Park.⁶

San Diego planners for Balboa park decided they wanted to hire the best people to design the buildings and landscape of their first major international exposition. San Diego, just like many cities, was inspired by the World's Columbian Exposition showcased in 1893 in Chicago. They reached out to Burnham, a cofounder of the City Beautiful Movement, however, at the time



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Mayra Jimenez

L Arch, 2024

GPA: 3.42

- Sophomore, first-generation student from low-income south LA
- Goal: be able to go back to my community, bring my skills and help the environment
- Involved with environmental activism throughout high school
- CASA Digital Marketing Intern

I will be able to go back to my community, bring my skills and help the environment. I plan to go back and find ways to make my community much safer for people. It took me some time, but after searching, I was able to find a career that I am passionate about.

Bob Esparza Scholarship

\$1,500



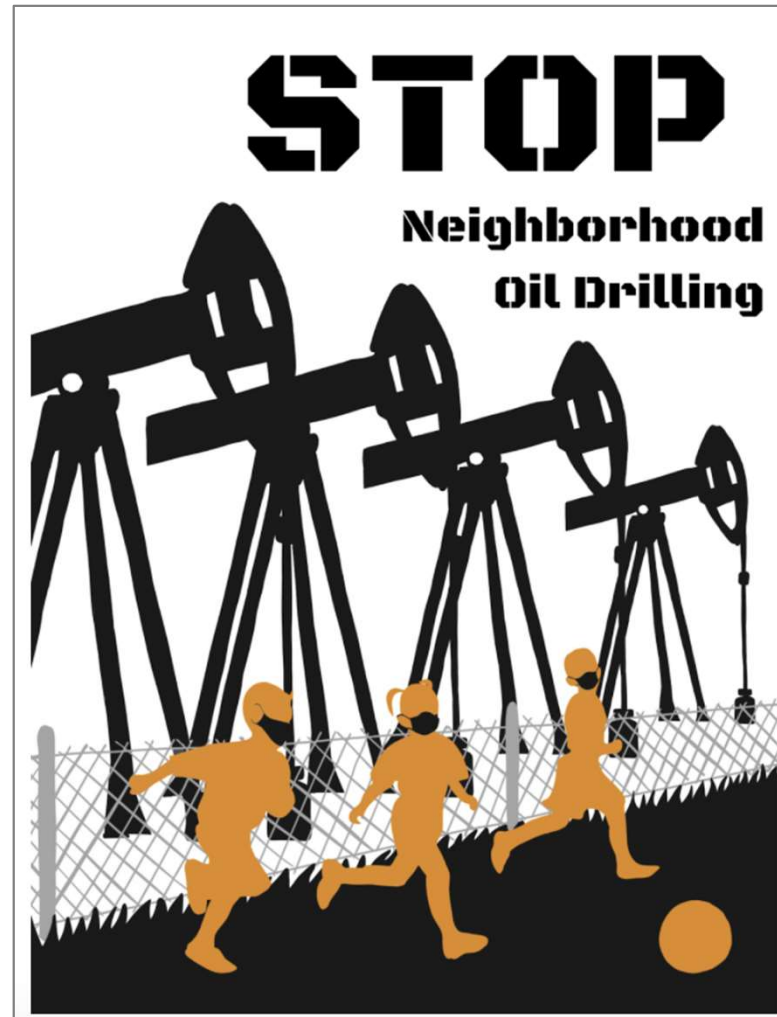
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Module 1 Capstone: STOP Oil Drilling Companies From Operating in Neighborhoods

Environmental Design 5
Professor Greg Casitllo

A brief paper on oil drilling companies and what harms they are causing to the environment and people that live in the midst of these drilling sites. Along with the paper is a poster that advocates for this injustice.





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A c a d e m i c & C r e a t i v e E x c e l l e n c e



I see myself using my working in architecture or design to advocate for a more equitable future that places the health and well-being of low-income and BIPOC communities at the center of my focus, to empower and engage neighborhoods at all scales.

Gladys A. Valadez

BA Sustainable Environmental Design
2024

- Resides in unincorporated area of Alameda County, in the Eden Area
- Joined resilience groups since high school
- Intern for the CASA VP/Secretary position
- Sustainability Coordinator for SEED
- Working with 100k Trees for Humanity and the City of San Leandro to organize tree planting board

Bob Esparza Scholarship

\$1,500

Martin Del Campo . Bob Esparza



& Antonia Escobar Prizes

Village of Tiny Homes and Community Garden: Global Cities, Environmental Design DES 4B

Profs. Ruggeri, Tolbert, Toler, Trapenberg Frick (Arch)

Design competition proposal showcasing how it relates to existing plans/counter plans or advocacy materials and UN Sustainable Development Goals. Presented to a public agency board on a vlog.



WHY MEEKLAND AVE IS CONSIDERING NEW DEVELOPMENT

20449 Meekland Ave is a house that has been abandoned for over 15 years in the city of Hayward. This house has brought many trespassers who have created altercations over the unsolicited space. Most recently a group of homeless people have continuously occupied the house during the past couple of years. This group disregards the countless arrests made and continue to return. This constant disruption has much impact on residents yet the cycle we see remains untouched.



TINY HOMES

We want to demolish the abandoned house and create a community center for those in need of resources and a space to feel included. In the space behind, we will have a village of tiny homes for homeless people. That area will include communal restrooms, a picnic area, and more.



PARTICIPATORY DESIGN

Having a diverse group of community members from local homeless people, to neighbors, architects and designers, and you on our board to discuss plans, events, and schedules for the sites. We will have drop-ins at Cherryland Elementary school.



COMMUNITY GARDEN

We are welcoming the entire community to enjoy some freshly grown produce by our stewards and neighbors in the 20449 address. This garden will include a picnic area and benches to allow satisfaction and convenience for community engagement.



TINY HOMES

AN ECOVILLAGE FOR A COMMUNITY

The abandoned house is originally 982 sqft and we will expand the community center to be 1,500 sqft. This is how we will include a kitchen, lounge, multipurpose room, and more for our incoming residents.

The green empty space behind is approximately 15,700 sqft. This allows us to build 30 100-120 sqft homes; size does indeed accommodate those with disabilities. Each house will cost \$6,500 and will be built by our fellow East Bay Habitat for Humanity Volunteers.

Storage facilities, a laundry room, 15 picnic tables, and communal restrooms will also be incorporated into the project.

An open field will serve as a space for activities and events for our residents and neighbors as well.

This project has a focus on addressing Sustainable Development Goal # 11, Sustainable Cities and Communities.

The village of tiny homes and the community garden will not only unite a city's residents but will also combat one of the most prevalent issues in the city, homelessness. We will teach our community how to live with one another's cooperation, knowledge, and achievements through the two progressing sites.

VACANT LOT

After some investigation, the resistance for constructing on this site comes from the underground gasoline pipes that must be cleared out. Yet no person or organization has been willing to pay the cost of it all. Our proposal for creating a community garden will provide a temporary (potentially permanent) option. That is a garden that can be utilized by the Hayward community.

H.A.R.D has agreed to do monthly maintenance checks on both sites to ensure that the outdoor space is being well taken care of.

We ask the city of Hayward to take on this policy transfer as San Jose's lead for establishing a tiny home community has immensely inspired this project. Unlike the past, we would like to be plenty more accessible for potential inhabitants so they can register in our tiny home village and start a new life.

This is a local and community-based operation. In order to maintain this project for future years, it is significant to have in mind that it is not only a goal but a continuing process. We will depend on the governance of our neighbors in the village and community members to help sustain the garden and housing as well as H.A.R.D and Habitat for Humanity Volunteers have pledged to return for any necessary maintenance in the sites.

Hayward was infamous for its Cherry orchards. To pay homage to the rich history of Hayward and the nearby unincorporated area, Cherryland, we will plant Cherry trees in the community garden and village. Through storytelling, we will share the history of Hayward's past relevance of being a major fruit-growing area.

For more information:

San Jose's Tiny House Project: <https://www.archpaper.com/2020/03/san-jose-debuts-tiny-house-community-for-the-homeless/>
Volunteer Organization: <https://www.habitat.org/us-ca/oakland/east-bay-silicon-valley-hfh>
H.A.R.D: <https://www.haywardrec.org/>
Trapenberg Frick, ED4b Planning Module Intro, April 6.2021. https://bcourses.berkeley.edu/courses/1502043/files/80215702?module_item_id=1617772

Contacts

If you have any questions or concerns following the Village of Tiny Homes and Community Garden Project then contact us using one of the following ways:

Mail: 20449 Meekland Ave, Hayward Ca, 94541
Email/Phone: Gladys Valadez, Ecovillagemeeekland@gmail.com, 510.309.4332
Website: www.ecovillagemeeekland.org



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A c a d e m i c & C r e a t i v e E x c e l l e n c e



After graduate celebration, I will be working in an architecture firm, specifically one concerning affordable housing/ public schooling or Latinx/ underrepresented communities.

Lourdes Aguayo Francia

BA Architecture 2025

GPA: 3.93

- From rural environment, farmworker family
- CASA Historian Intern
- Regents' & Chancellor's Scholar: introducing potential students to UC Berkeley
- BARE Magazine, a student-run magazine
- Member Medical Outreach Club, STEM organization in serving rural areas
- ByDESIGN Intern, contributing writer

Antonia Escobar Scholarship

\$1,500



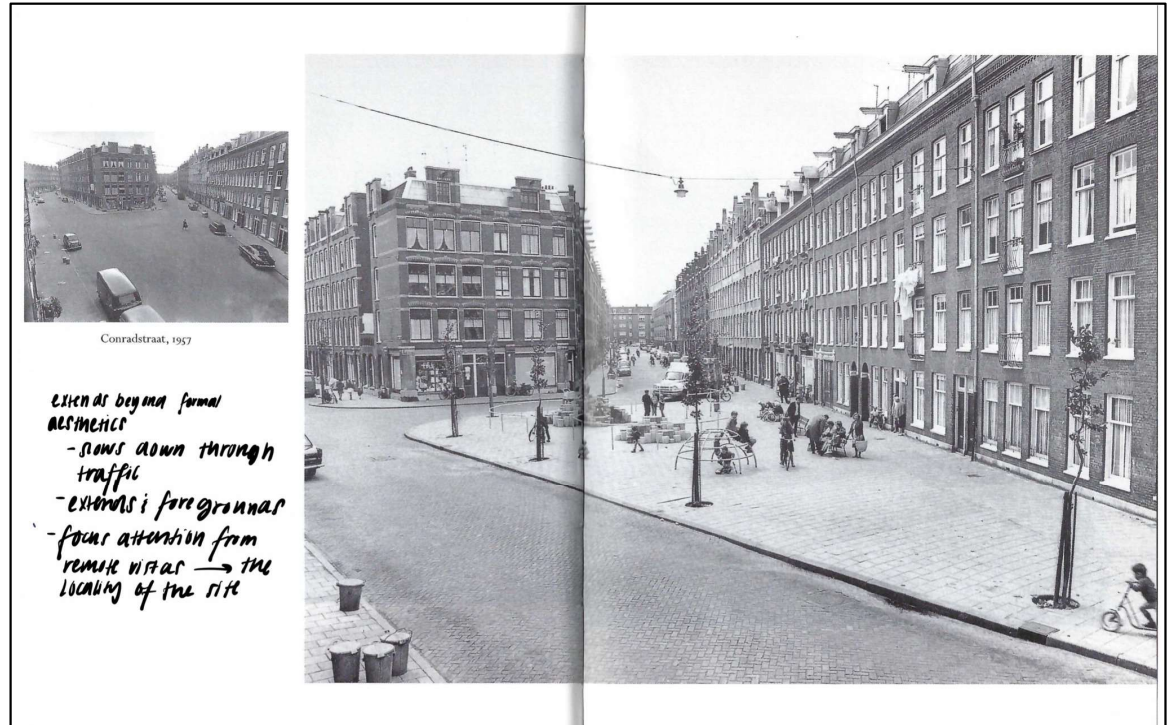
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The In Between GWS 129

Prof. Barbara Barnes

Through our analysis of bodies -- human and more-than-human -- as complex nodes where biology, ideas of identity, history, sensation, knowledge, worlds, and much else come together I developed my knowledge on how human beings and the built environment mesh. Most importantly, how the latter should be approached so as to best benefit the complexity of bodies. This final essay is my answer to that curiosity.





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& Antonia Escobar Prizes

c & C r e a t i v e E x c e l l e n c e



As I fell in love with the design, I realized its correlation with the built environment, activism, and issues I faced as a minority, which inspired me to pursue a career in architecture.

Sulem Hernandez

BA Architecture, Sustainable Design 2023
GPA: 3.44

- From Bakersfield
- First generation, Latinx, low-income, queer, woman of color Committee
- Goal is to serve underrepresented communities in any design field I work in 5 years

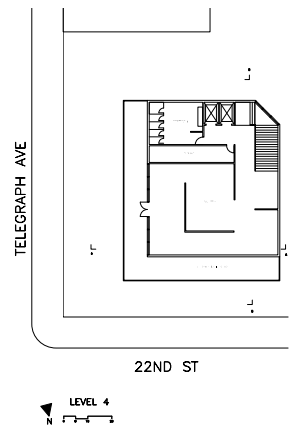
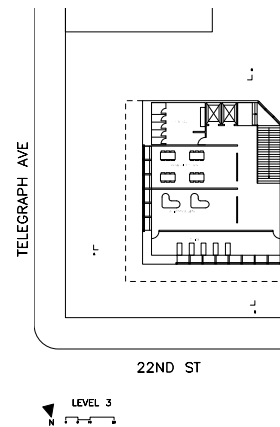
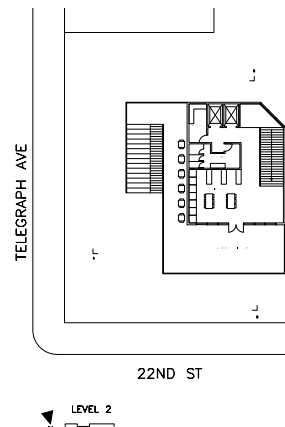
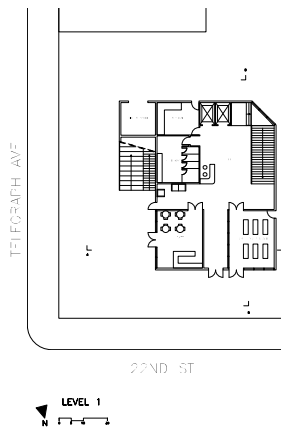
Maria & Guillermo Hernandez Scholarship
\$2,000



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Community Museum in Oakland
Arch 100A
Prof. Atwood

This is my community oriented museum design which focuses on creating spaces for the community needs and resources. My favorite part are the seating stairs outside which allow for anyone to come and interact with the building and within themselves without having to go inside.





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A c a d e m i c & C r e a t i v e E x c e l l e n c e



Leslie Gonzalez

BA Architecture 2022

GPA: 3.521

- First generation, daughter of parents from Mexico
- Born in Van Nuys, raised in Tulare (Central Valley)
- CASA community Service Chair
- Community services: the Newman Hall Holy Spirit Community and The Berkeley Project

My parents have always been very hard workers, they wanted my siblings and I to experience new places and never forget our culture and where our family came from. After graduating, I plan to either work in an architecture firm or get an architecture internship

Maria & Guillermo Hernandez Scholarship

\$2,000



Martin Del Campo . Bob Esparza

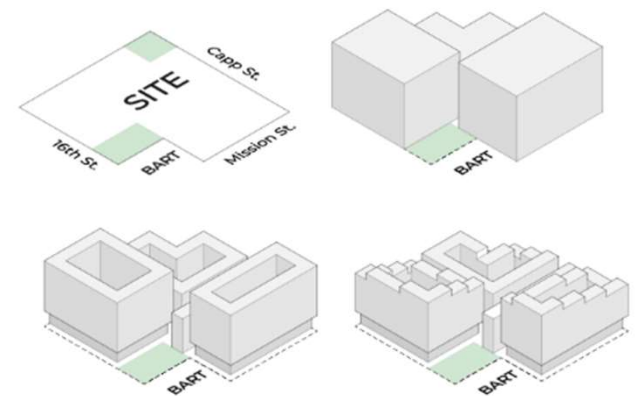
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A c a d e m i c & C r e a t i v e E x c e l l e n c e

Ascendiendo

Arch. Design III / Arch 100C
Profs. Fernando Marti and
Prescott Reavis

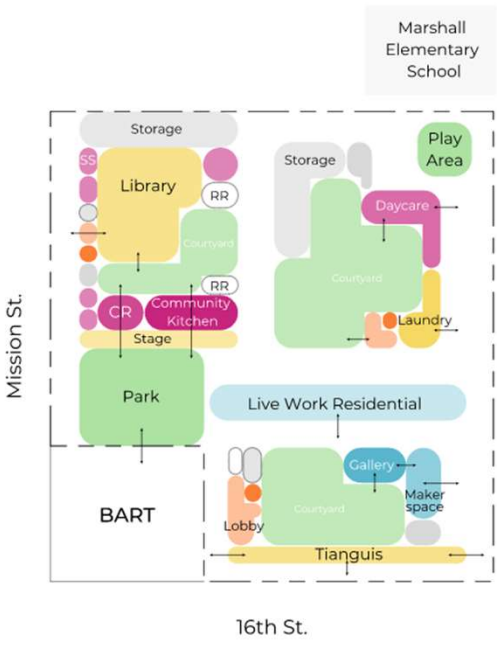
A housing project I worked on with my partner Carissa Suryantyo in the Mission District, adjacent to the BART station in San Francisco. We catered to the people's needs including amenities, e.g., open spaces and lots of natural light in the units and courtyards. We wanted to lift the community up with our design.





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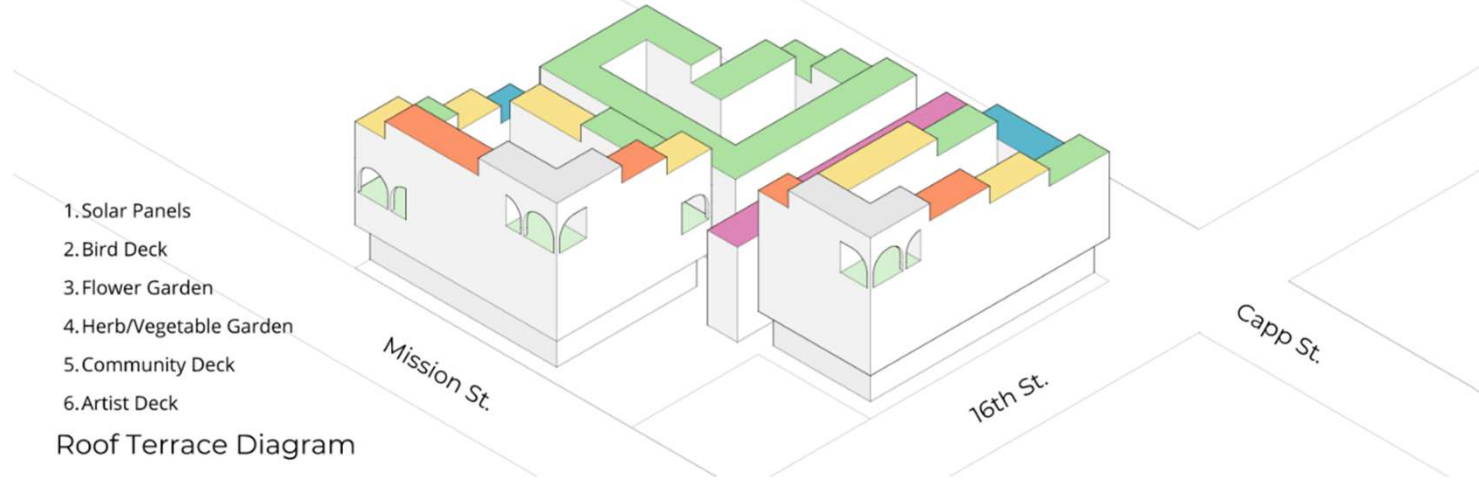
Academic & Creative Excellence



▲ Program Adjacencies Diagram



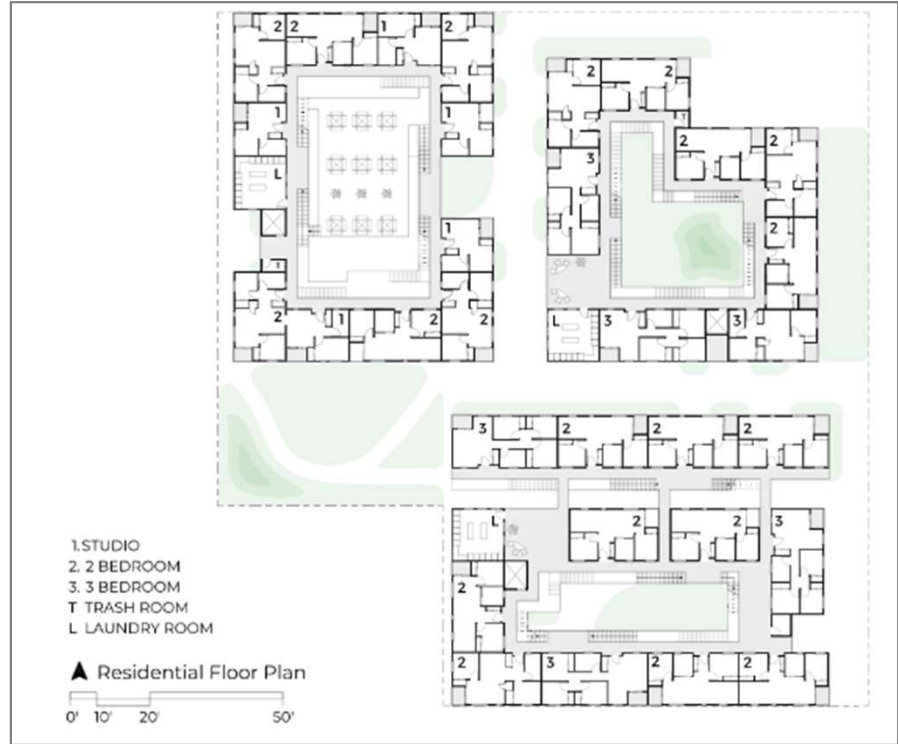
- 1. Solar Panels
 - 2. Bird Deck
 - 3. Flower Garden
 - 4. Herb/Vegetable Garden
 - 5. Community Deck
 - 6. Artist Deck
- Roof Terrace Diagram





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Academic & Creative Excellence





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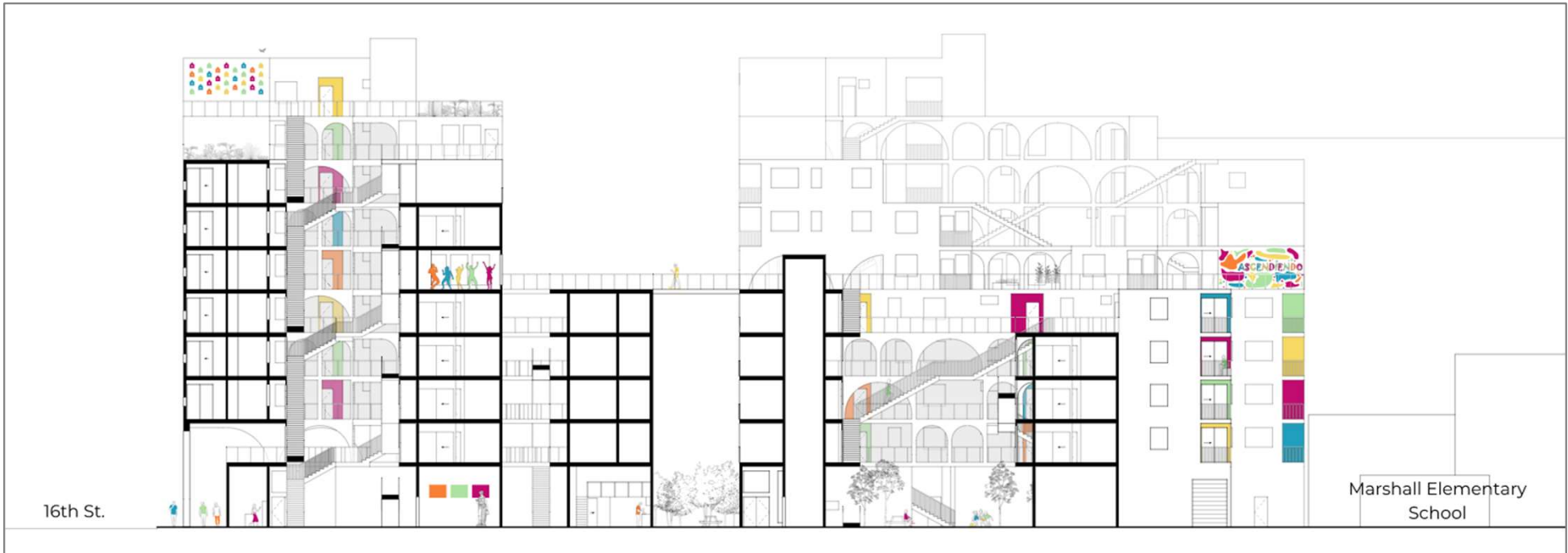
A c a d e m i c & C r e a t i v e E x c e l l e n c e





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A c a d e m i c & C r e a t i v e E x c e l l e n c e



Five years from now, I see myself pursuing and completing my master's degree in architecture and city planning and in the process of becoming a licensed architect..

Samantha Andalon

BA Architecture 2023

GPA: 3.912

- President/Chair CASA
- Graphic Designer Volunteer, The Rights Stuff, student-run publication focused on human rights
- Volunteered, Berkeley Public Service's Los Angeles Urban Health Alternative Break program on urban health inequalities
- CASA Alumni Summer Internship

Martine Del Campo Scholarship

\$2,000



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Oakland Community Museum Arch 100B: Fundamentals of Architectural Design

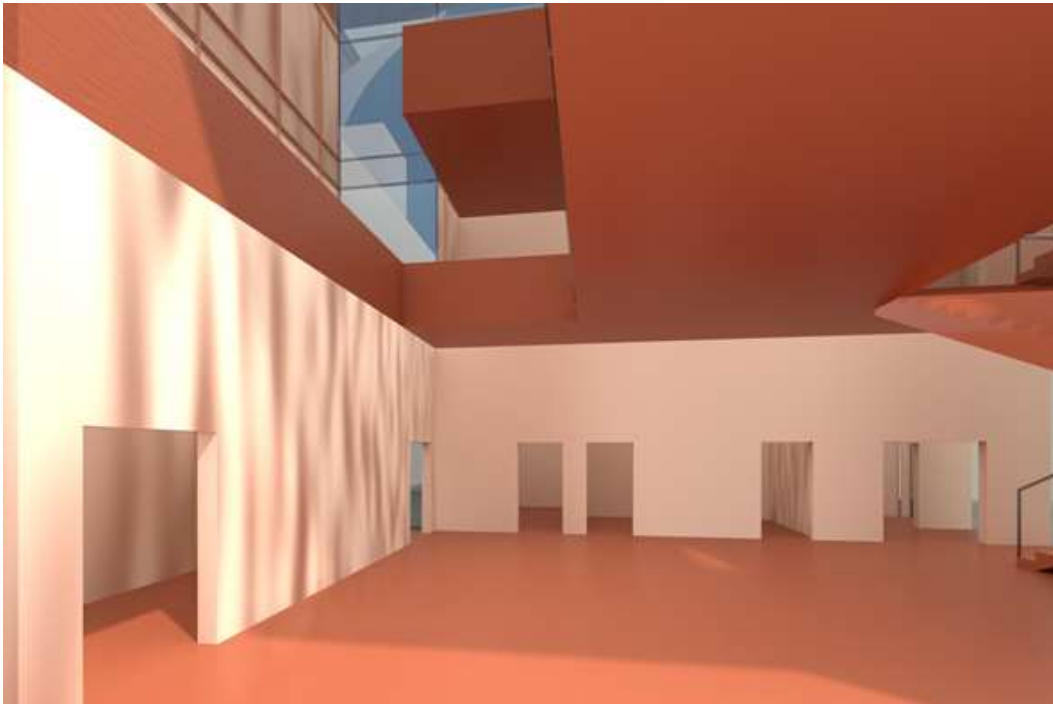
Prof. Andrew Atwood (Arch.)

Utilized the formal massing elements of subtracted voids, protruded masses, and gabled roofs to create a set of organizational grid patterns used to divide the interior and exterior spaces. Thus resulting in a series of indoor and outdoor experiences for members of the community, while also creating heightened moments within vertical spaces, as a set of overlapping openings, to create a visual connection among the levels





Martin Del Campo . Bob Esparza & Antonia Escobar Prizes





Martin Del Campo . Bob Esparza

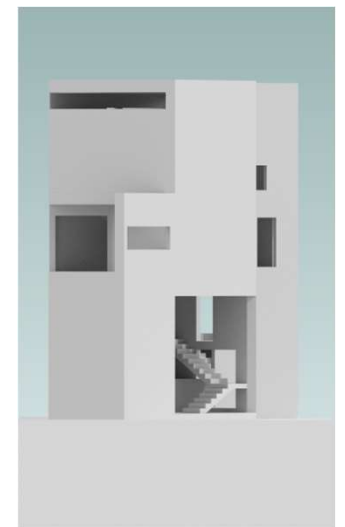
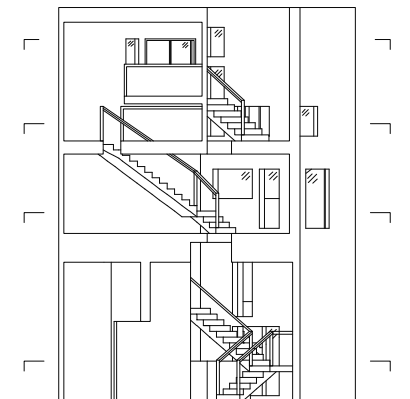
& Antonia Escobar Prizes

Duplex Living

Arch 11B: Introduction to Design

Prof. Rudabeh Pakravan (Arch)

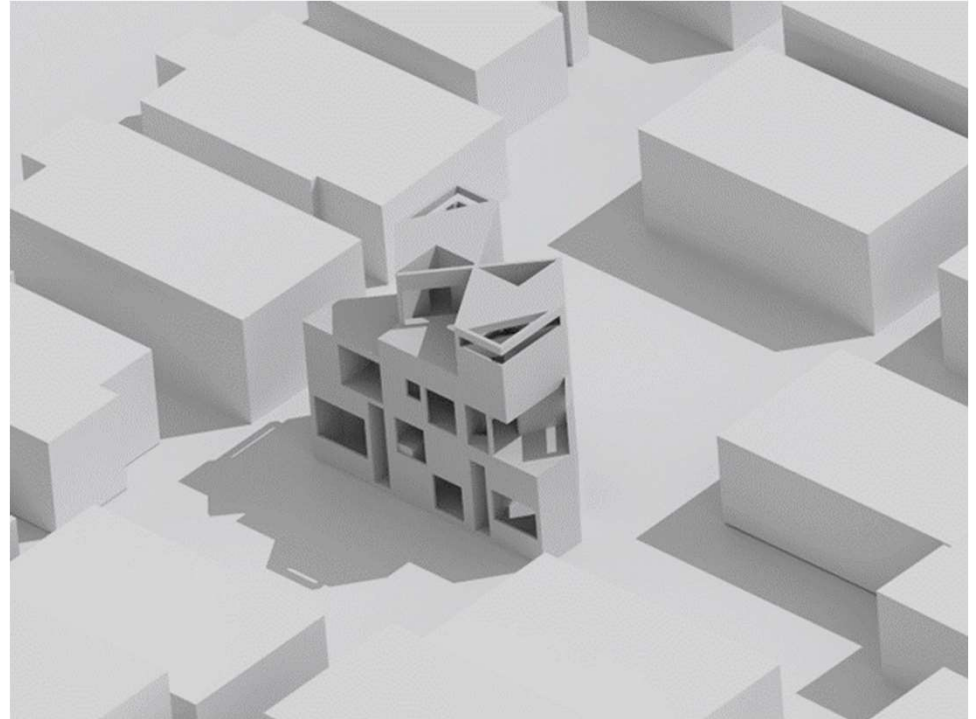
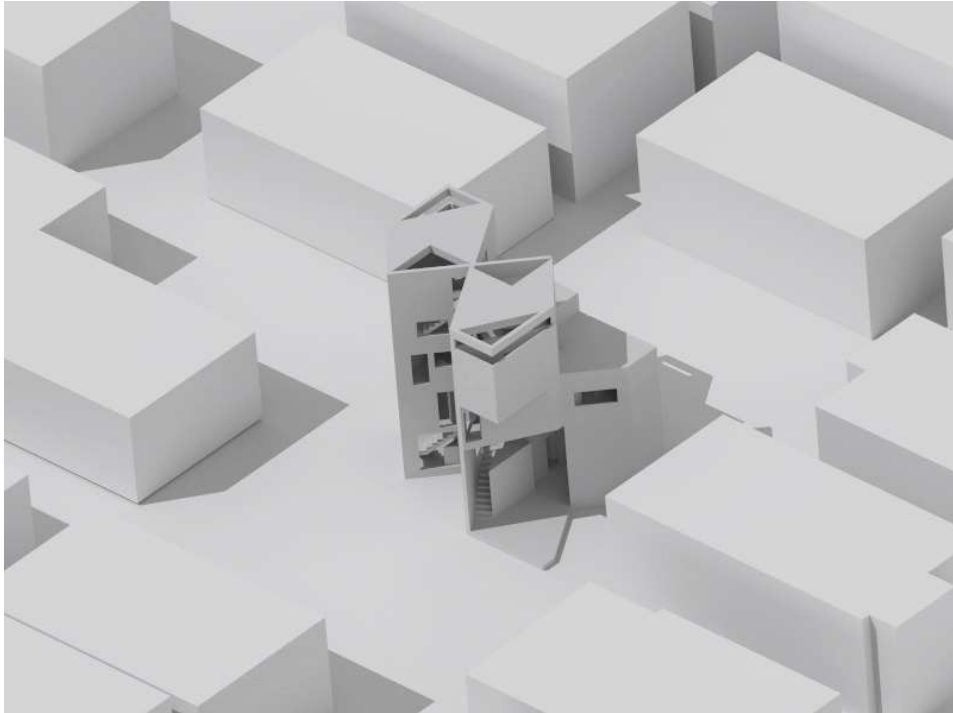
I began by analyzing a painting to develop the conceptual ideas that would guide my development of space and form. I used the area defined by the underlying figures of interconnected diamonds to set a foundation to explore fragmentation. I then divided each unit within the confines of the original diamond shape, to create changing planes in the upper levels and illustrate a parts-to-whole relationship. . . .





Martin Del Campo . Bob Esparza

& Antonia Escobar Prizes



**This is what the future looks like . . .
and it is bright.**





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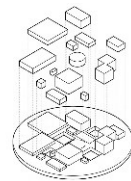
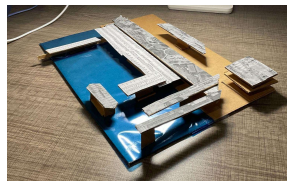
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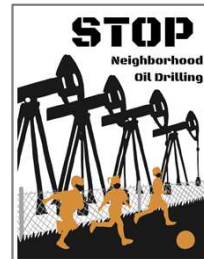
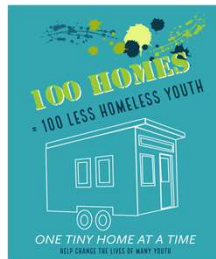
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Thanks for supporting the Dream!

Good night, be safe.





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